

让钓鱼更简单



Making Fishing Easier



NOEBY (諾比) 渔具有限公司 NOEBY品牌始于2013年，
 主营项目：路亚饵、路亚与海钓竿、渔轮、鱼线、工具、户外钓鱼包等钓鱼装备。
 拥有中国、日本、欧盟、美国、加拿大、澳大利亚、俄罗斯、巴西等国家及地区的
 品牌和20多项专利技术，公司配备国际专业的研发设计团队。从生产到营销服务环
 节，諾比始终保持着精益求精的态度。与此同时，我们不断地进行实践创新，并聘
 请欧洲、美国、加拿大、日本、澳大利亚的高级设计师和专业钓手做前沿产品研发
 与测试，每一次产品的成功创新背后都有无数次的探讨与修改。公司秉承“让钓鱼
 更简单”，坚持以优秀的产品质量和领先的技术服务全球钓鱼人。

NOEBY Fishing Tackle Co., Ltd. NOEBY brand was found in
 2013, specialized in fishing lure, spinning rod, saltwater rod, fishing reel, fishing line, fishing
 tools, fishing bags and other fishing equipment. Owing more than 20 patented technology,
 we registered NOEBY brand in China, Japan, EU, USA, Canada and Australia, Russia and
 Brazil, NOEBY is equipped with professional R & D design team. We keep excelsior attitude
 from production to marketing service. In the meantime, we insist practice and innovation,
 recruit numbers of senior designers and professional anglers from Europe, USA, Canada,
 Japan and Australia doing frontier product R&D and testing, repeating discussion and
 modification bring successfully product renewal. Making fishing easier is our goal, NOEBY
 serve anglers from all over the world by excellent product quality and advanced
 technology.



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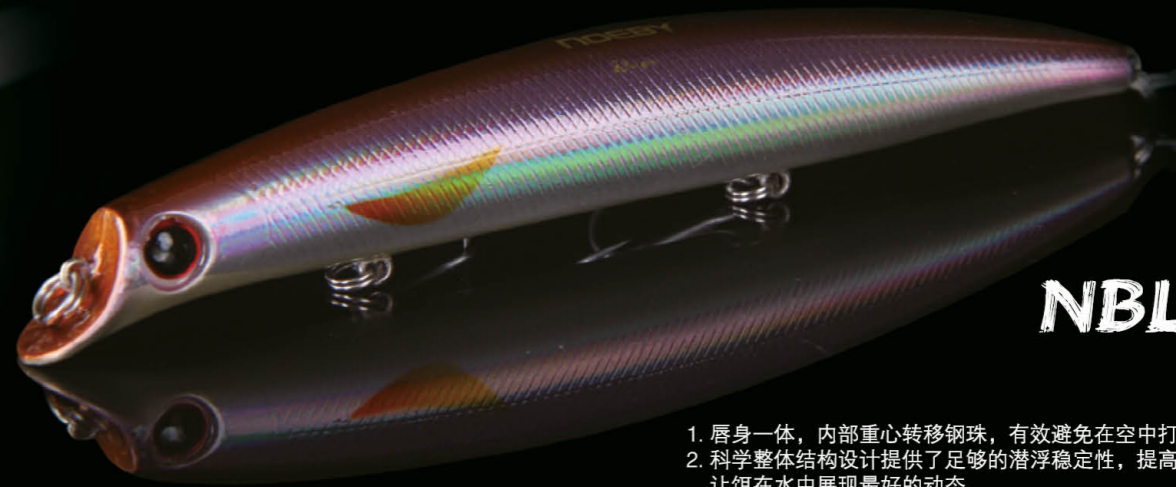
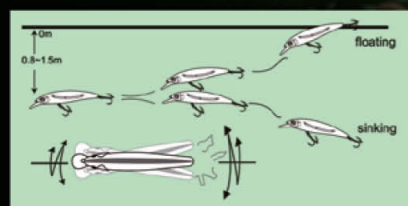


NBL 9006

1. 自主研发款式，泳姿完美。
2. 淡水海水通用。
3. 内镭射，持久反射光。
4. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9006	100mm	13.6g	浮水 Floating 0-1.2m
NBL 9006	120mm	22.0g	浮水 Floating 0-1.5m

1. Independently developed fishing lure, perfect behavior.
2. Universal lure, available both in saltwater and freshwater.
3. Inner laser effect, long lasting reflecting light.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

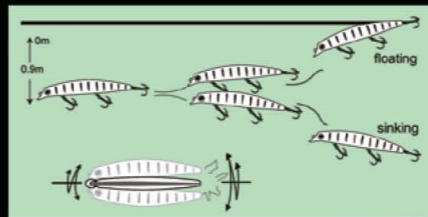


NBL 9029

1. 唇身一体，内部重心转移钢珠，有效避免在空中打转，使抛投距离更远。
2. 科学整体结构设计提供了足够的潜浮稳定性，提高饵在游动时的稳定度，让饵在水中展现最好的动态。
3. 对表层鱼种吸引力强，有效减少挂底。
4. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9029	120mm	16g	浮水 Floating 0-0.9m
NBL 9029	150mm	24g	浮水 Floating 0-1.2m

1. Tongue and body are integrated, inner weight shift steel ball avoid spinning in the water, achieve super far casting distance.
2. Scientific structure design supplies sufficient floatage, improves the stability in swimming, and shows the best status in water.
3. Attractive to the fish on the surface, reduce hanging bottom.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

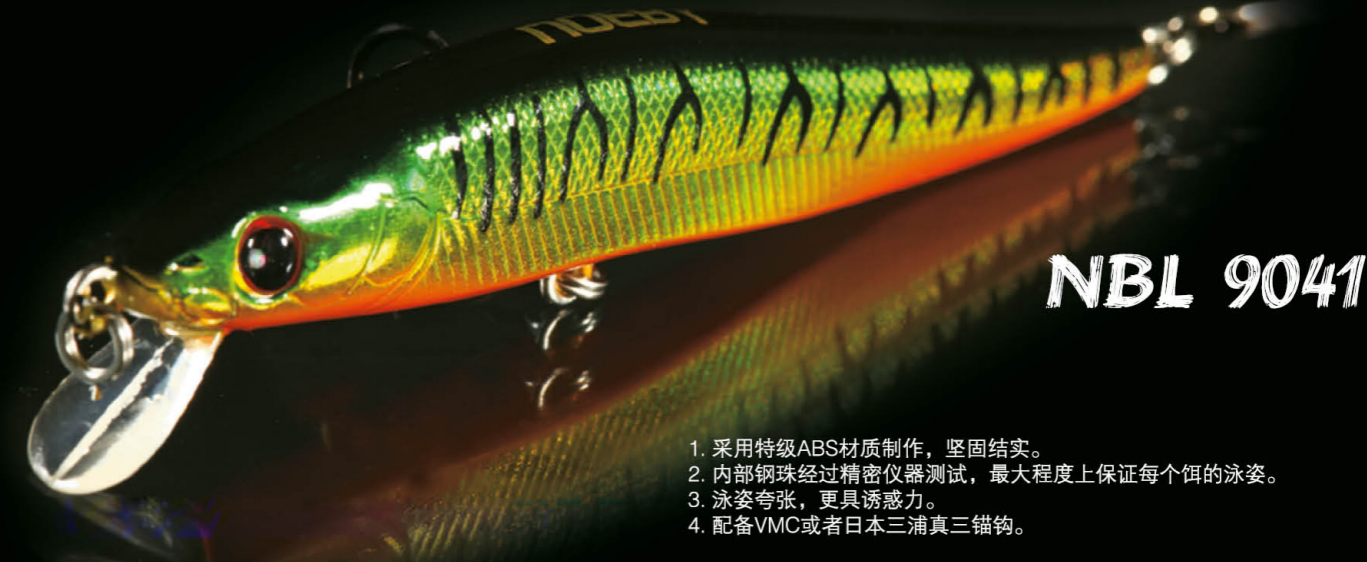
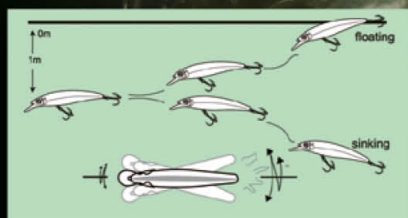


NBL 9015

1. 特别的悬浮饵，可以潜水至深水层。
2. 鱼体内重心转移钢珠设计，抛投时重心转移到尾部，空中姿势稳定流畅，有效避免饵在空中打转，提升抛投距离。
3. 拖动时会发出诱鱼声响，强烈吸引鱼的注意。
4. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9015	80mm	9g	悬浮 Suspending 0-1m

1. Unique suspending lure, dive to deeper water.
2. Inner weight shift steel ball equipped, the weight shift to the tail in casting. The stable and smooth pose avoid spinning in the air and enhance casting distance.
3. Rattling while being dragged, attracting the fish's attention strongly.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

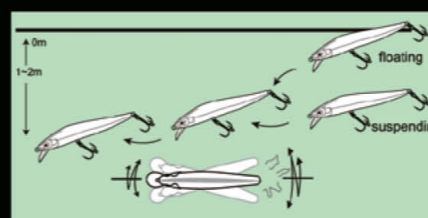


NBL 9041

1. 采用特级ABS材质制作，坚固结实。
2. 内部钢珠经过精密仪器测试，最大程度上保证每个饵的泳姿。
3. 泳姿夸张，更具诱惑力。
4. 配备VMC或者日本三浦真三锚钩。

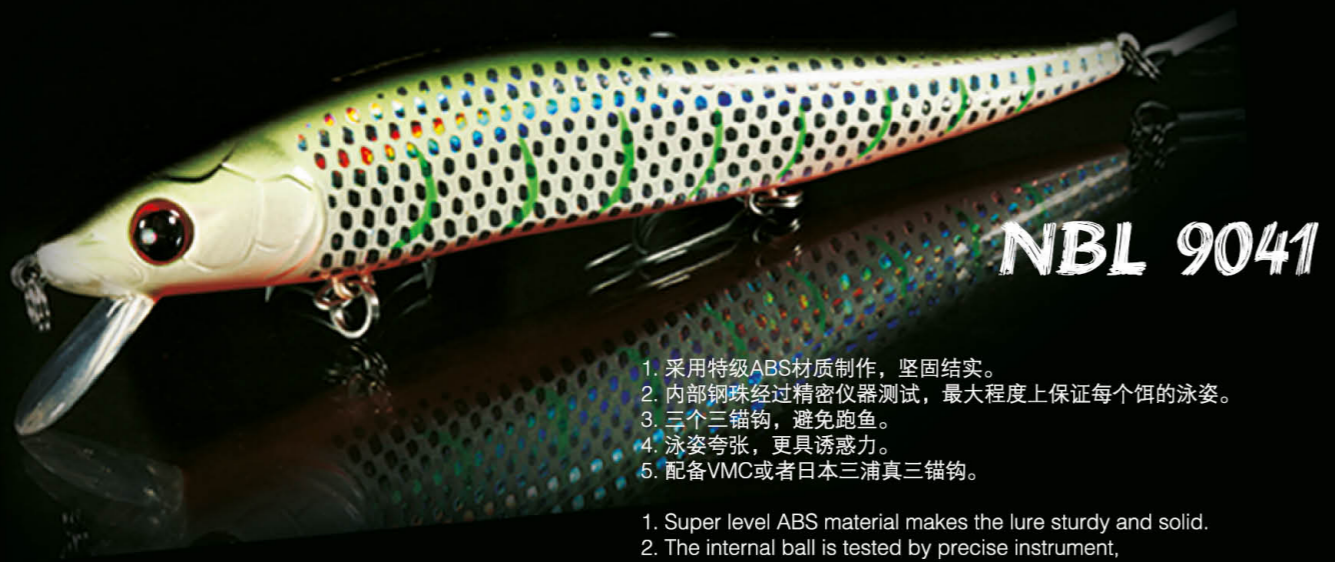
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9041	80mm	5.5g	浮水 Floating 0-1m
NBL 9041	100mm	11g	浮水 Floating 0-1.2m

1. Super level ABS material makes the lure sturdy and solid.
2. The internal ball is tested by precise instrument, ensures the lure's action.
3. Exaggerated action in water, more attractive to fish.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.



MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 大口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPREAL 钓鱼服
TERMINAL TACKLES 配件

MINNOW 米诺
VIB VIB
CRANK 胖子
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POPPER 波爬
LEAD JIG 铁板饵
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TERMINAL TACKLES 配件

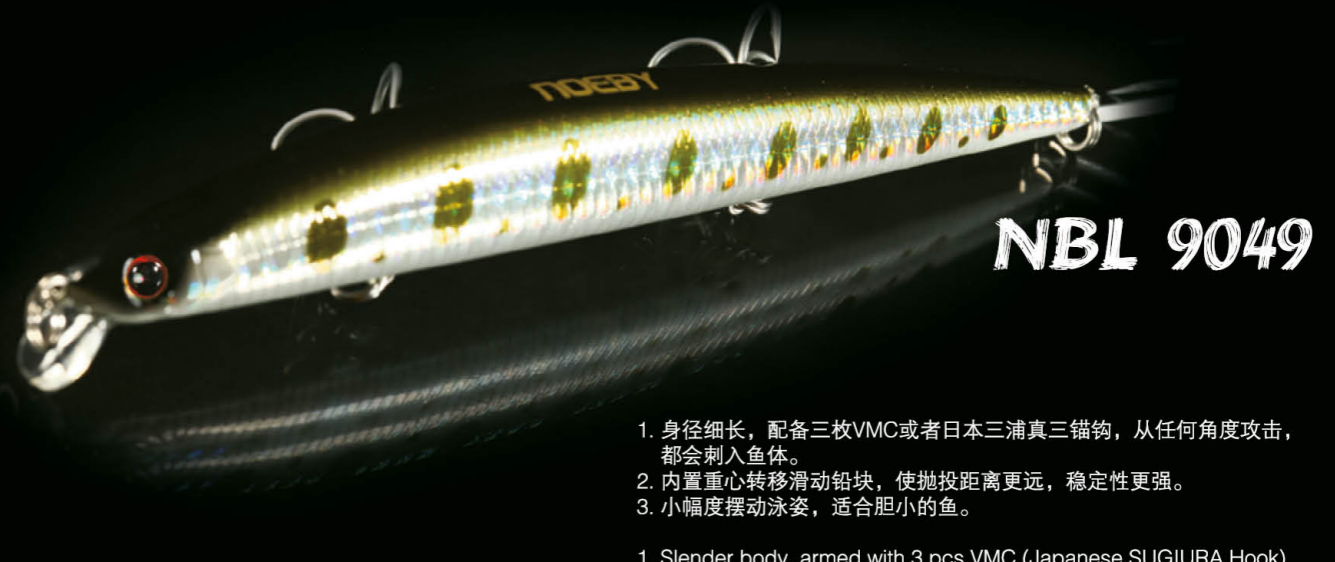
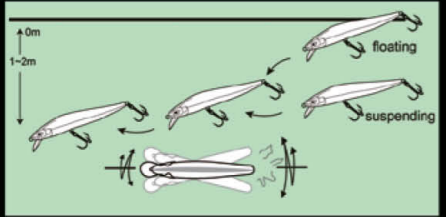


NBL 9041

1. 采用特级ABS材质制作，坚固结实。
2. 内部钢珠经过精密仪器测试，最大程度保证每个饵的泳姿。
3. 三个三锚钩，避免跑鱼。
4. 泳姿夸张，更具诱惑力。
5. 配备VMC或者日本三浦真三锚钩。

1. Super level ABS material makes the lure sturdy and solid.
2. The internal ball is tested by precise instrument, ensures the lure action.
3. Armed with 3 pcs treble hooks, avoid fish's running away.
4. Exaggerated action in water, more attractive to fish.
5. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9041	125mm	23g	浮水 Floating 0-2m

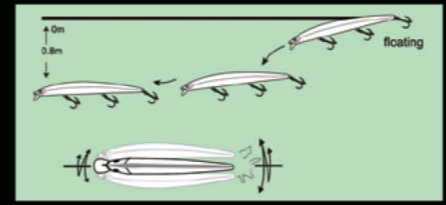


NBL 9049

1. 身径细长，配备三枚VMC或者日本三浦真三锚钩，从任何角度攻击，都会刺入鱼体。
2. 内置重心转移滑动铅块，使抛投距离更远，稳定性更强。
3. 小幅度摆动泳姿，适合胆小的鱼。

1. Slender body, armed with 3 pcs VMC (Japanese SUGIURA Hook) treble hooks, avoid fish running away.
2. Inner weight slide lead lump, achieve longer casting distance and stable gesture.
3. Slight gesture, designed for timid fish.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9049	145mm	19g	浮水 Floating 0-0.5m



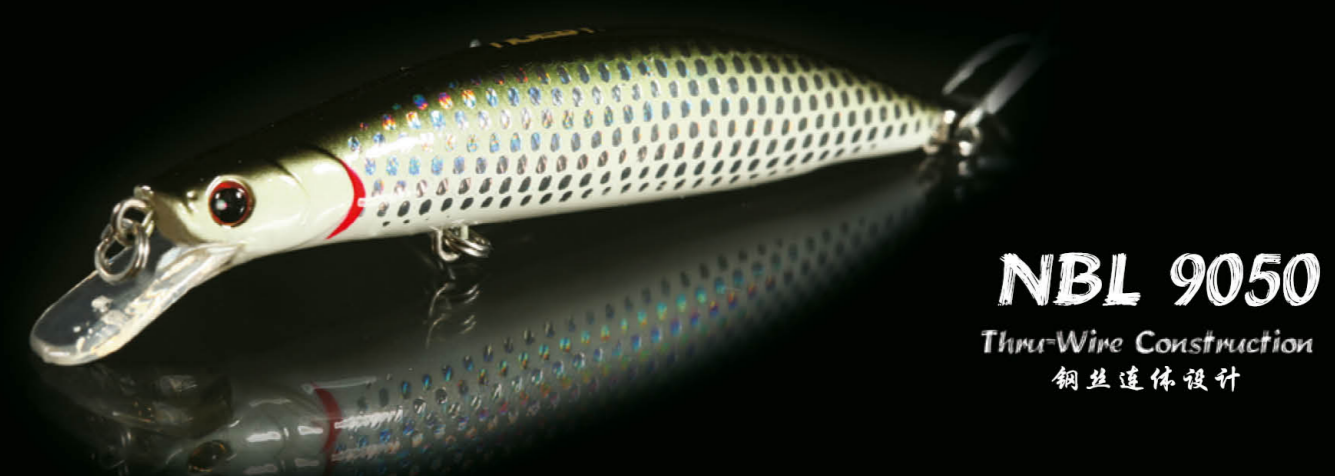
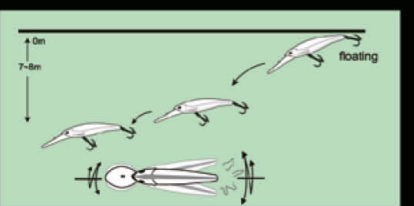
NBL 9046

Thru-Wire Construction
钢丝连体设计

1. 大舌板，抽动时可增加深度，尤其适合拖钓。
2. 即使在很快的速度下也会保持完美的泳姿，15海里/小时最为完美。
3. 内镭射，透明外壳，持久的光线反射。
4. 钢丝连体，三倍加强VMC三锚钩，拉力超强，降低损耗。
5. 进口ABS原材料，坚韧耐用。

1. Wiggly gesture, big tongue can reach to deep water at dragging, especially for sea water trolling fishing.
2. Keep perfect action even in high speed, not easy to deviate, showing the best action in speed 15 sea miles/hour.
3. Inner laser effect, transparent frame, long lasting light reflection.
4. Stainless steel wire cross body, strong and powerful.
5. Armed with 3X strengthen VMC treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9046	120mm	32g	浮水 Floating 0-5m
NBL 9046	140mm	44g	浮水 Floating 0-7m
NBL 9046	160mm	60g	浮水 Floating 0-8m



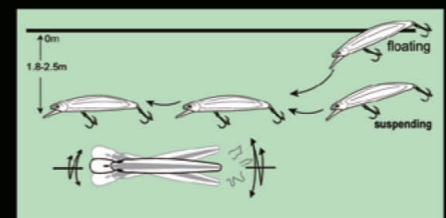
NBL 9050

Thru-Wire Construction
钢丝连体设计

1. 经国内外钓手上千次实战与论证自主研发设计。
2. 重心转移技术，超远的抛投距离。
3. 配备加强VMC或者日本三浦真三锚钩。

1. R&D by NOEBY, sourced from many times practice and testing of anglers.
2. Weight shift steel balls in the body, enhance casting distance.
3. Armed with strengthen VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9050	100mm	16g	浮水 Floating 0-2.5m
NBL 9050	120mm	22g	浮水 Floating 0-2.5m
NBL 9050	135mm	28g	浮水 Floating 0-2.5m



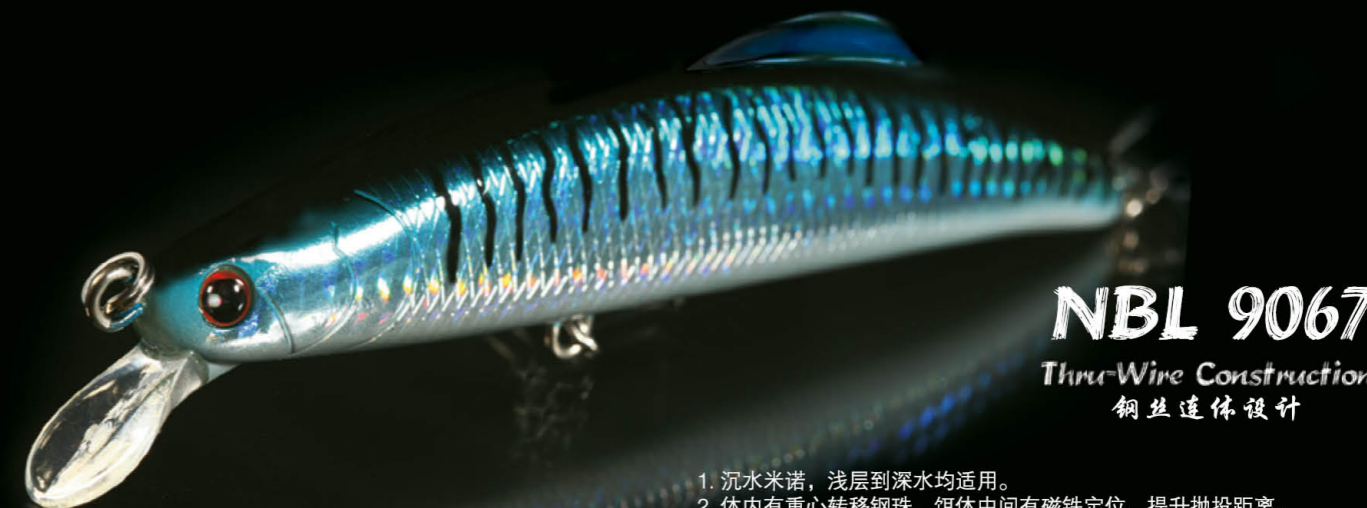
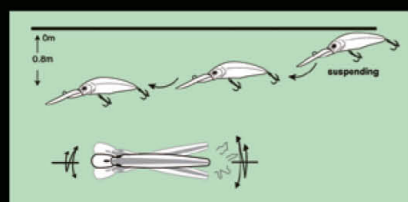


NBL 9055

1. 长舌板米诺适合攻击中层觅食鱼种。
2. 内置重心转移钢珠提高抛投距离，并且拖动时会发出诱鱼声响，强烈吸引鱼的注意。
3. 饵体较小，尤其适合小鲈鱼等小型鱼种。
4. 配备VMC或者日本三浦真三锚钩。

1. Long tongue minnow is suitable for middle layer fish.
2. Inner weight shift steel ball design enhances casting distance, rattling when dragged, attracting the fish attention strongly.
3. Small size lure, especially for small zander and so on.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9055	45mm	4.8g	浮水 Floating 0-1.8m



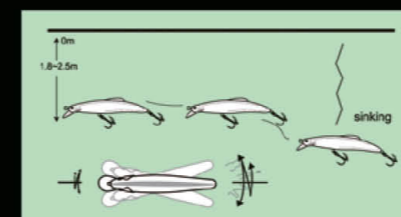
NBL 9067

Thru-Wire Construction
钢丝连体设计

1. 沉水米诺，浅层到深水均适用。
2. 体内有重心转移钢珠，饵体中间有磁铁定位，提升抛投距离。
3. 钢丝连体设计，拉力超强。
4. 配备三倍加强VMC三锚钩。

1. Sinking minnow, can be used from shallow to deep water.
2. Weight shift steel ball in the body, magnet locator in the body, enhance casting distance.
3. Conjoined stainless steel wire design has super tension.
4. Armed with 3X strengthen VMC treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9067	140mm	35g	沉水 Sinking 0-1.8m
NBL 9067	160mm	60g	沉水 Sinking 0-2.0m



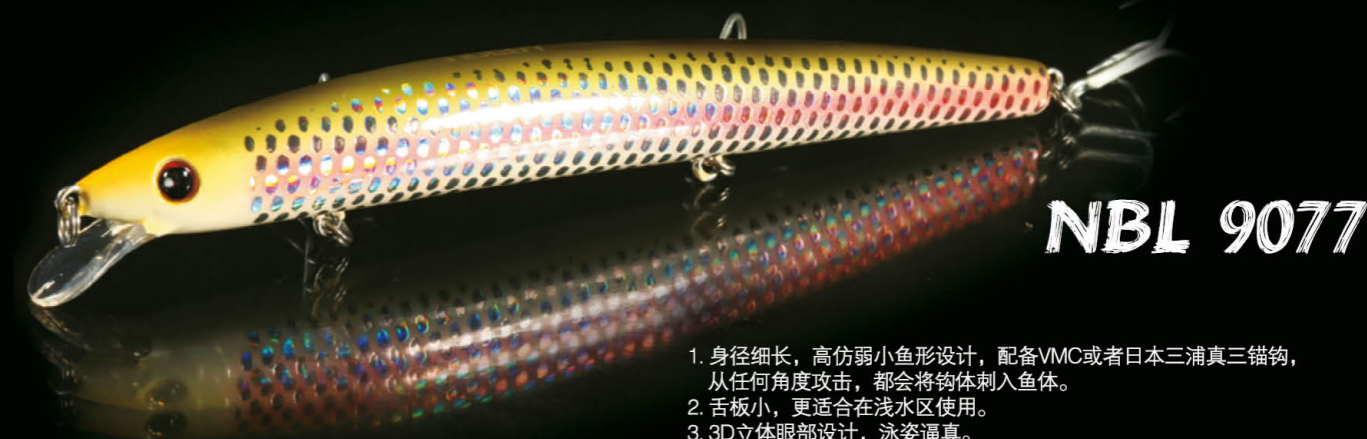
NBL 9060

Thru-Wire Construction
钢丝连体设计

1. 新型沉水米诺，可潜至钓手需要的水层。
2. 独特的背鳍使外形更为逼真。
3. 钢丝连体，抵御外界强大拉力。
4. 配备VMC或者日本三浦真三锚钩。

1. New style sinking minnow, diving to the depth that fisherman requested.
2. Unique back fin, more vivid shape.
3. Thru-Wire construction, resist outer strong tension.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9060	90mm	42g	沉水 Sinking 0-1.8m

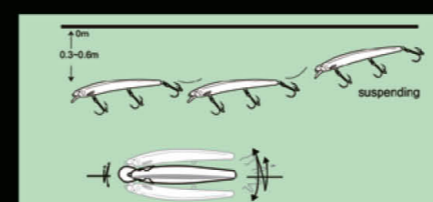


NBL 9077

1. 身形细长，高仿弱小鱼形设计，配备VMC或者日本三浦真三锚钩，从任何角度攻击，都会将钩体刺入鱼体。
2. 舌板小，更适合在浅水区使用。
3. 3D立体眼部设计，泳姿逼真。
4. 内置重心转移技术，抛投距离远。

1. Equipped with 3 pcs VMC (Japanese SUGIURA Hook) treble hooks, penetrate into body any angles attacked.
2. Smaller tongue, more suitable for shallow water.
3. 3D stereo eyes design, vivid swimming action.
4. Inner weight ball in the body, achieve longer casting distance and stable gesture.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9077	130mm	13.5g	浮水 Floating 0.3-0.6m



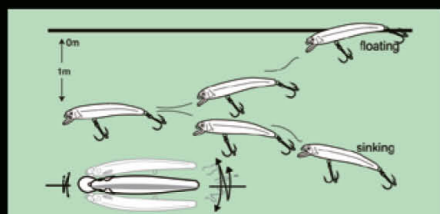


NBL 9078

1. 潜深和泳姿可以自由调节，应用广泛，在0-1M水层尤为出色。
2. 造型经典，轮廓线条流畅，先进的镭射技术，使整个鱼体闪烁水晶般的光泽，诱鱼效果极佳。
3. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9078	70mm	5g	浮水 Floating
NBL 9078	90mm	7.5g	浮水 Floating

1. Adjustable action and depth, used widely, work well in 0-1m water.
2. Classic model, smooth outline and advanced laser technology make producing crystal light.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

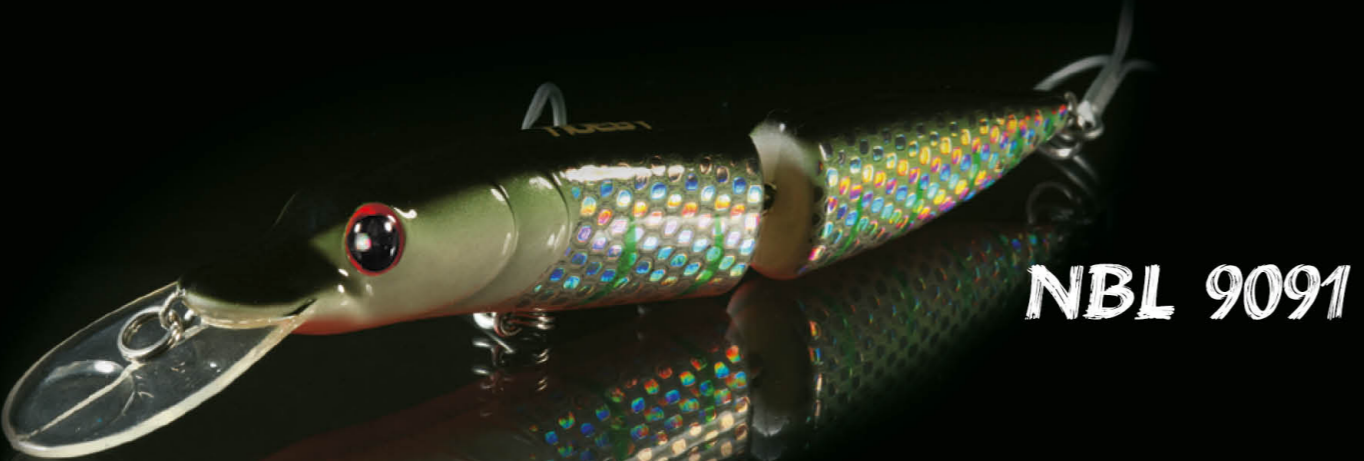
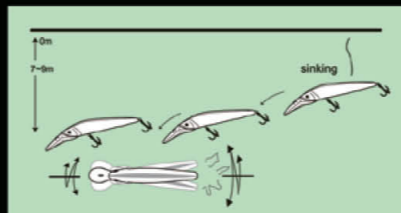


NBL 9093
Three-Wire Construction
钢丝连体设计

1. 这是一款沉水大型米诺，长舌板设计，能够迅速的潜入水层7M以下。
2. 饵体经典的弧度与潜水板的设计结构使泳姿非常完美逼真。
3. 加强连接环和钢丝连体设计，拉力超强。
4. 配备三倍加强VMC三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9093	140mm	50g	沉水 Sinking 7-9m
NBL 9093	180mm	98g	沉水 Sinking 7-9m

1. Sinking big minnow, owing big tongue, which can dive into 7m deep water.
2. Classic lure radian equipped with water pressure plate, making the swimming action vivid and lifelike.
3. Strengthen split ring and conjoined stainless steel wire design have strong tension.
4. Equipped with 3X strengthen sharp and strong VMC treble hook.

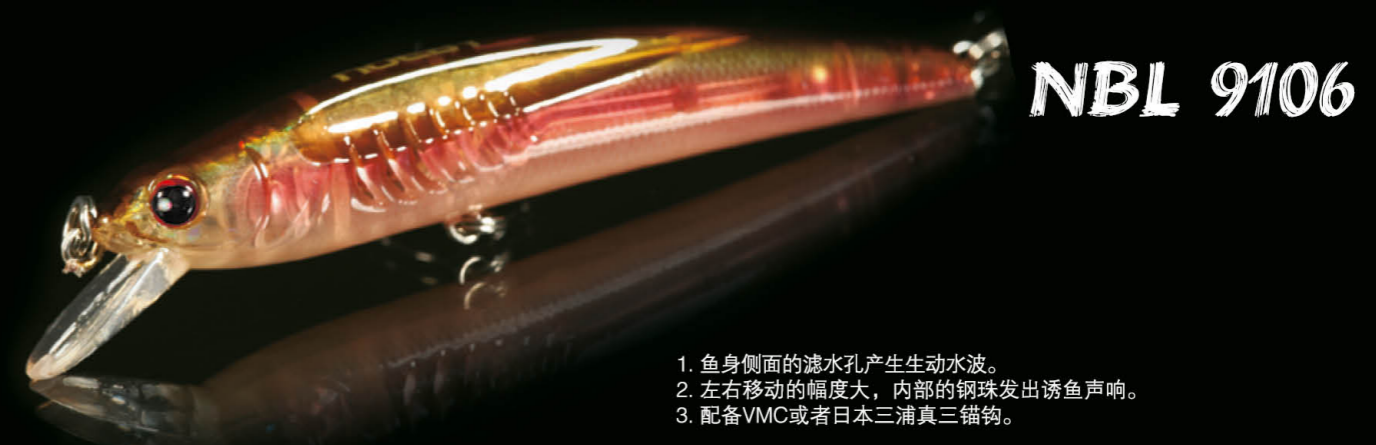
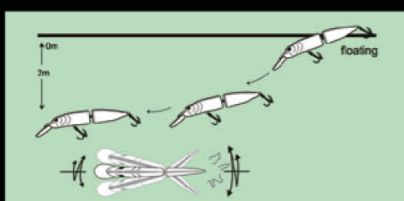


NBL 9091

1. 多节米诺造型，先进的衔接流畅设计。
2. 特殊舌板，泳姿夸张。
3. 全新的3D大眼睛，先进的镭射技术，使整个米诺闪烁水晶般的光泽，诱鱼效果极佳。
4. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9091	120mm	16g	浮水 Floating 0-1.5m
NBL 9091	160mm	32g	浮水 Floating 0-2.0m

1. Jointed minnow, advanced smoothly cohesion design.
2. Special tongue, show exaggerated gesture in water.
3. It can be found easily by predatory fish.
4. Armed with strengthen VMC (Japanese SUGIURA Hook) treble hook.

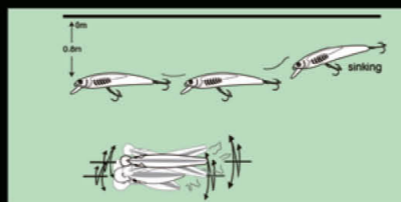


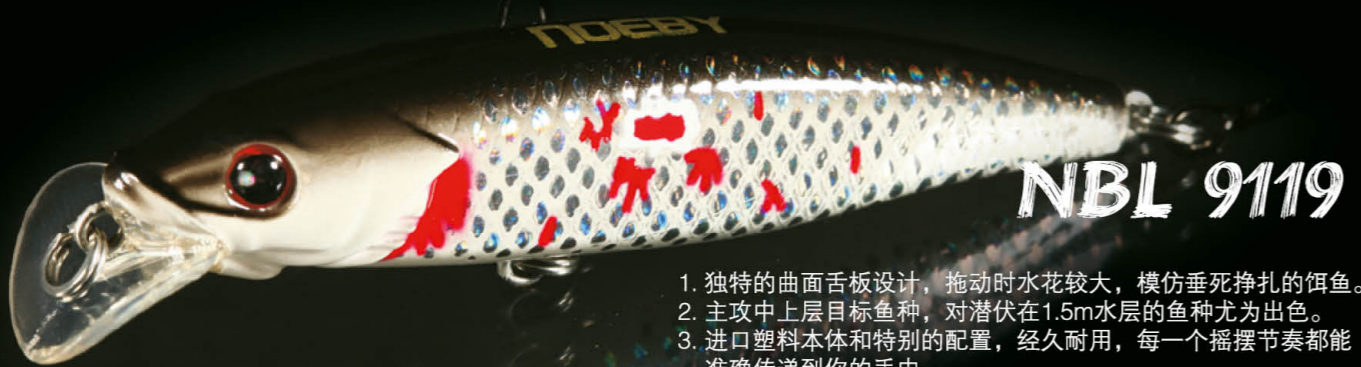
NBL 9106

1. 鱼身侧面的滤水孔产生生动水波。
2. 左右移动的幅度大，内部的钢珠发出诱鱼声响。
3. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9106	80mm	7g	悬浮 Suspending 0-0.8m

1. The gallery on body creates vivid spray when dragging.
2. Large range for left and right moving, inner steel ball make attractive voice, showing wild action, suitable for various water condition.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.





NBL 9119

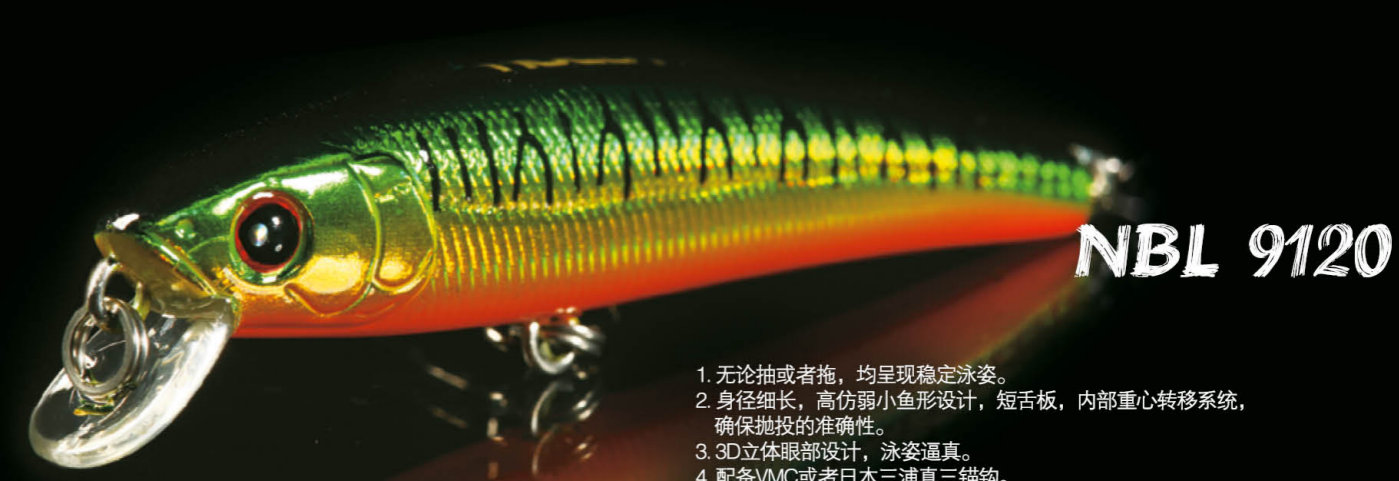
1. 独特的曲面舌板设计，拖动时水花较大，模仿垂死挣扎的饵鱼。
2. 主攻中上层目标鱼种，对潜伏在1.5m水层的鱼种尤为出色。
3. 进口塑料本体和特别的配置，经久耐用，每一个摇摆节奏都能准确传递到你的手中。
4. 配备VMC或者日本三浦真三锚钩。

1. Unique curve tongue, create big spray when dragging, imitate dead struggling fish, vivid and seductive.
2. Innovative design of the scatter lip to produce the ultimate deep-diving baitfish imitation.
3. Baitfish skitter and scatter when they are pursued by predators – it's the erratic and evasive action that triggers the strike.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9119	70mm	6.5g	浮水 Floating 0-1m



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008



NBL 9120

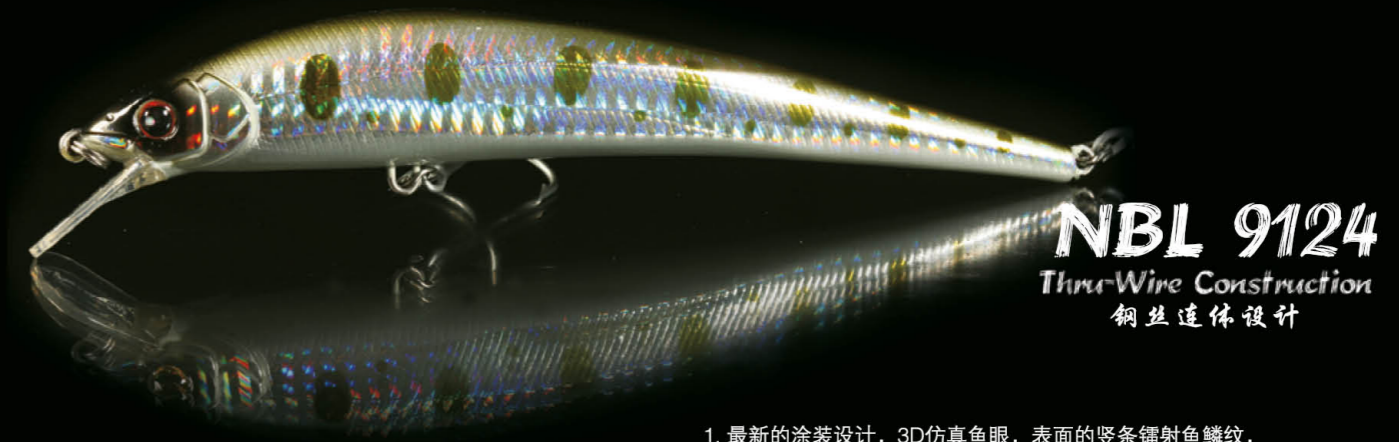
1. 无论抽或者拖，均呈现稳定泳姿。
2. 身径细长，高仿弱小鱼形设计，短舌板，内部重心转移系统，确保抛投的准确性。
3. 3D立体眼部设计，泳姿逼真。
4. 配备VMC或者日本三浦真三锚钩。

1. Emits a solid reflection whether it is worked with a slight twitch, trolled, or used on a straight retrieve.
2. Slender body, highly imitate puny fish shape, short tongue and weight shift system ensures casting accuracy.
3. 3D stereo eyes, vivid swimming action.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9120	75mm	5.6g	浮水 Floating 0-0.8m



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008



NBL 9124

Thru-Wire Construction
钢丝连体设计

1. 最新的涂装设计，3D仿真鱼眼，表面的竖条辐射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
2. 体内有重心转移钢珠，抛投时能够移动到尾部，提升抛投距离。
3. 配备加强VMC三锚钩。

1. Laser striped scale on the body reflect light from outside.
2. Weight transfer create vivid and fast swimming, vivid and fast action in water, more attractive to big fish.
3. Armed with strengthen VMC treble hook.

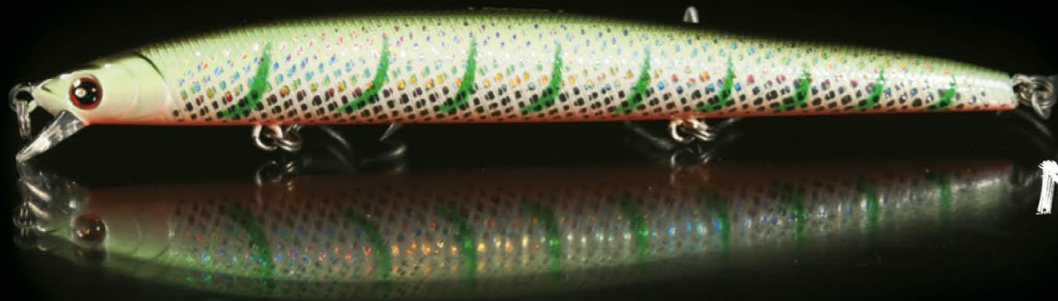
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9124	150mm	31g	浮水 Floating 0-2m



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008

米诺 MINNOW
VIB
胖子 CRANK
马口 TROUT
铅笔 PENCIL
波爬 POPPER
铁板饵 LEAD JIG
软饵 SOFT LURE
鱼竿 FISHING ROD
渔轮 FISHING REEL
路亚包 FISHING BAG
工具 FISHING TOOLS
鱼线 FISHING LINE
钓鱼服 APPAREL
配件 TERMINAL TACKLES

米诺 MINNOW
VIB
胖子 CRANK
马口 TROUT
铅笔 PENCIL
波爬 POPPER
铁板饵 LEAD JIG
软饵 SOFT LURE
鱼竿 FISHING ROD
渔轮 FISHING REEL
路亚包 FISHING BAG
工具 FISHING TOOLS
鱼线 FISHING LINE
钓鱼服 APPAREL
配件 TERMINAL TACKLES

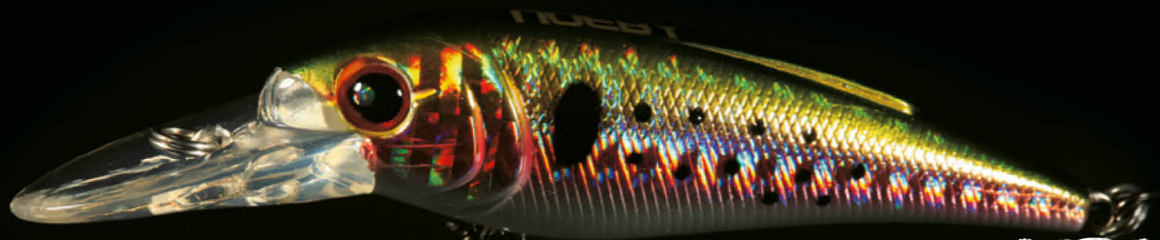
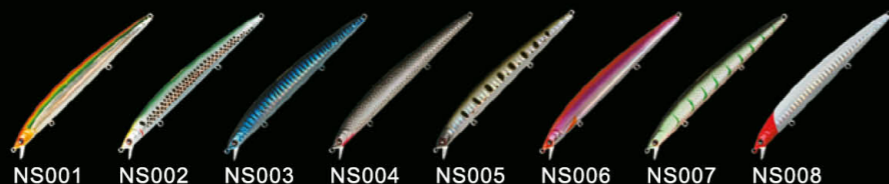
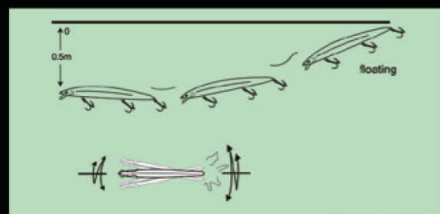


NBL 9127

1. 内置重心转移滑动铅块，使抛投距离更远，稳定性更强。
2. 配备三枚VMC或者日本三浦真三锚钩，从任何角度攻击，都会刺入鱼体。
3. 3D立体眼部设计，泳姿逼真。

1. Inner weight slide lead lump, achieve longer casting distance and stable action.
2. Equipped with 3 pcs VMC (Japanese SUGIURA Hook) treble hooks, penetrates into fish body when being attacked from any angles, avoid fish running away.
3. 3D stereo eyes, vivid swimming action.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9127	130mm	12g	浮水 Floating 0-0.5m

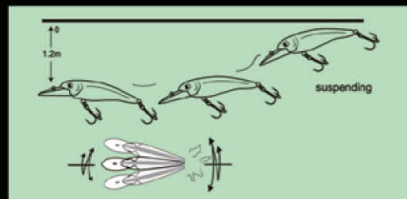


NBL 9128

1. 精湛的悬浮型米诺，在水中的悬浮状态酷似一条休息的小鱼，加上镭射效果的鱼纹，产生强烈的反射效果，可谓是诱惑无限。
2. 泳姿高度活跃。
3. 配备VMC或者日本三浦真三锚钩。

1. The superb suspending minnow looks like a sabbatic small fish in the water when suspending, adding laser effect fish scales, emitting strong reflection effect.
2. High-pitch rolling and erratic lunging action.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9128	50mm	3.9g	悬浮 Suspending 0-0.8m
NBL 9128	65mm	8.8g	悬浮 Suspending 0-1.2m

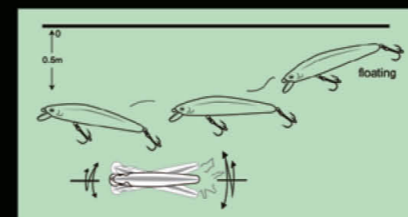


NBL 9136

1. 多色可选，适用于不同水情。
2. 造型经典，轮廓线条流畅，先进的镭射技术，使整个鱼体闪烁水晶般的光泽，诱鱼效果极佳。
3. 配备VMC或者日本三浦真三锚钩。

1. Available in a range of colors to help you match the conditions and forage of your local waters.
2. Grab a bass' attention with its highly reflective properties and energetic action.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9136	65mm	4.6g	浮水 Floating 0-0.5m



NBL 9142

1. 细长流线型设计，利于远投，与饵鱼极为相像。
2. 精确的舌板位置及大小的设计，确保最佳泳姿，诱惑力强。
3. 配备VMC或者日本三浦真三锚钩。

1. Vimeous streamline style, suitable for long casting, highly similar to real fish.
2. Accurate tongue position and size ensure the best swimming action, generating brilliant temptation.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9142	150mm	23g	浮水 Floating 0-1.5m



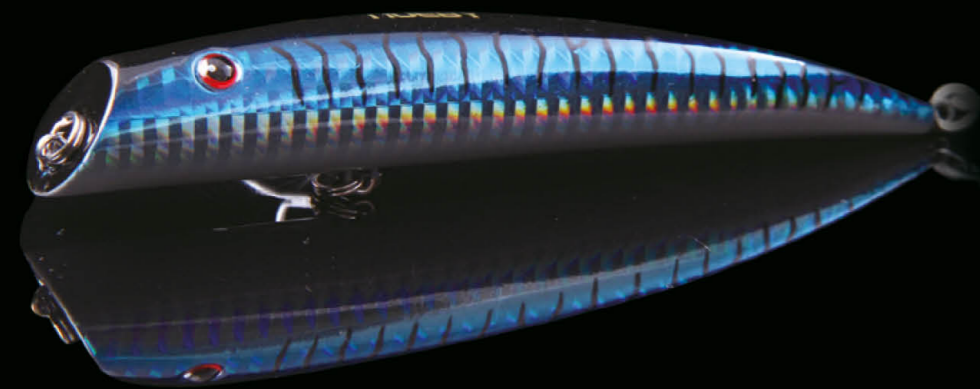
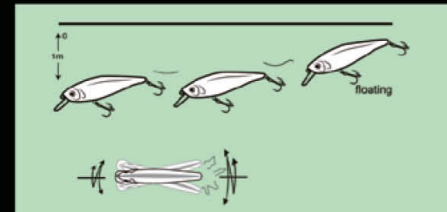


NBL 9145

1. 造型经典，轮廓线条流畅，先进的镭射技术，使整个鱼体闪烁水晶般的光泽，诱鱼效果极佳。
2. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9145	78mm	12.5g	沉水 Sinking 0-1m

1. Delivers a deadly shad profile with the added attraction of a loud rattle that drives bass crazy.
2. Armed with VMC (Japanese SUGIURA Hook) treble hook.



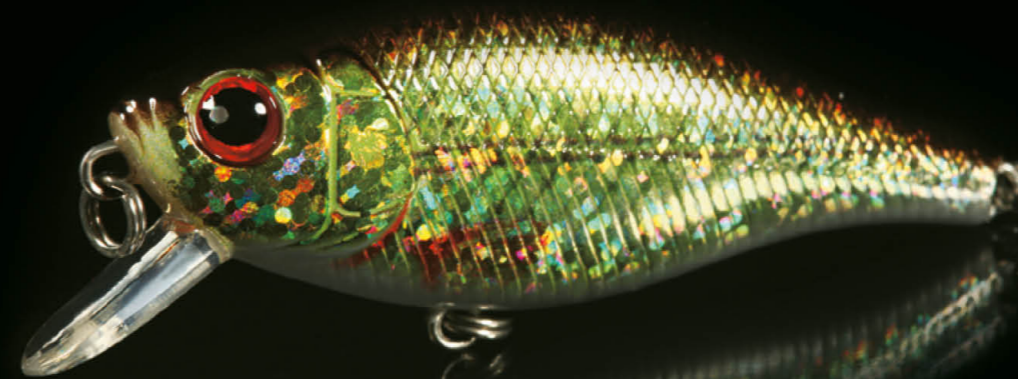
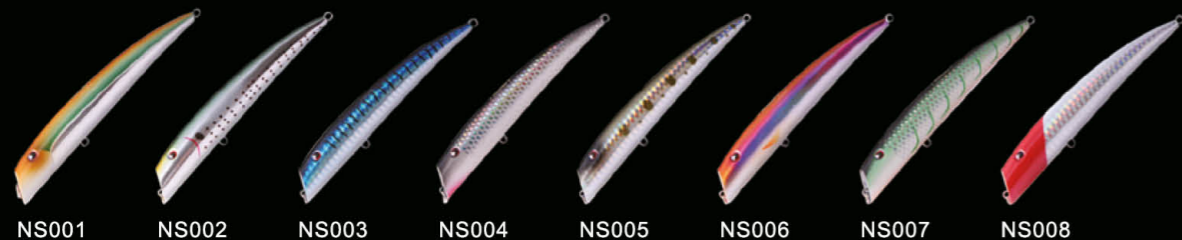
NBL 9153

Three-Wire Construction
钢丝连体设计

1. 采用特级ABS材质制作，坚固结实。
2. 内部重心转移钢珠，滑动轨道长，使抛投距离更远。
3. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9153	120mm	19g	浮水 Floating 0-1m

1. Made of high level ABS plastic, solid and strong.
2. The internal shift ball has a long slide gallery, enhance casting distance.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

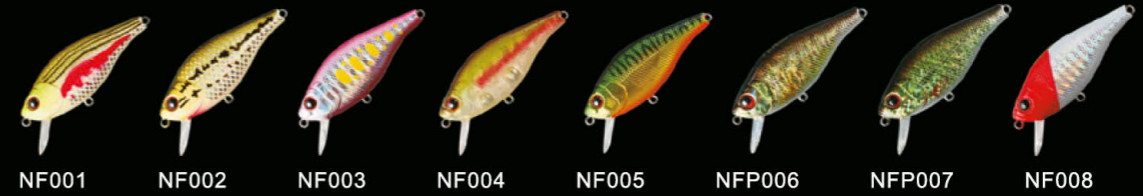


NBL 9166

1. 整体采用圆润流线型扁身设计，更具摇曳泳姿。
2. 表面的鱼鳞纹镭射，能全角度反射外来光，诱惑力强。
3. 特殊的设计适合精准抛投，可以准确到达目标区域。
4. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9166	60mm	6.5g	浮水 Floating 0-1.8m

1. Plump streamline plat body shows more vibrating action.
2. The fish holographic scale can reflect external light from all sides, temptation is strong.
3. Special design for precise casting, make it to drop anywhere you want.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

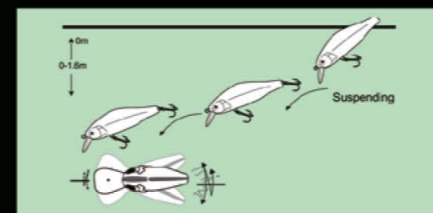


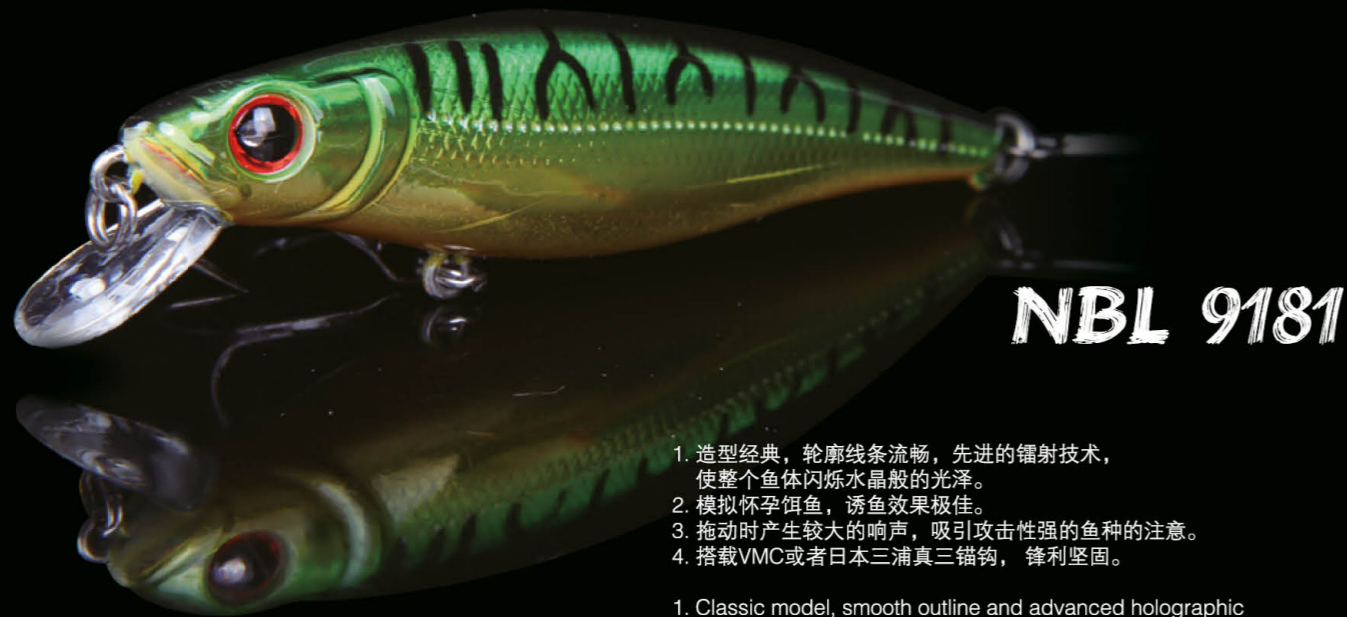
NBL 9167

1. 灵敏的转身抽停饵，停止收线时，头部向上缓浮。
2. 慢速状态下，呈现逼真的挣扎逃窜泳姿。
3. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9167	70mm	8.3g	悬浮 Suspending 0-1.6m

1. Capitalizing on the universal appeal of shad, employs a broad profile that produces even more attention-grabbing flash.
2. Enhancing authenticity, offered in a range of translucent and frosted color ways that are accented with ultrarealistic 3D eyes and textured scaling.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.





NBL 9181

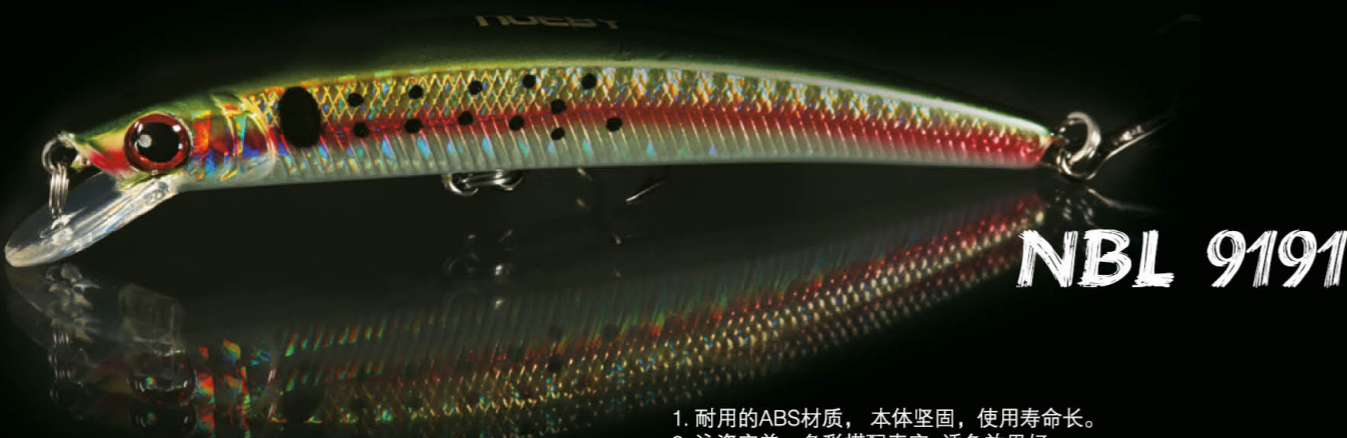
1. 造型经典，轮廓线条流畅，先进的镭射技术，使整个鱼体闪烁水晶般的光泽。
2. 模拟怀孕鱼，诱鱼效果极佳。
3. 拖动时产生较大的响声，吸引攻击性强的鱼种的注意。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Classic model, smooth outline and advanced holographic technology make the fish sparkling crystal light.
2. Stimulate pregnant fish, excellent fish effect.
3. Rattling while being dragged, attract the fish's attention strongly.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9181	80mm	9.3g	浮水 Floating 0-0.8m



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008

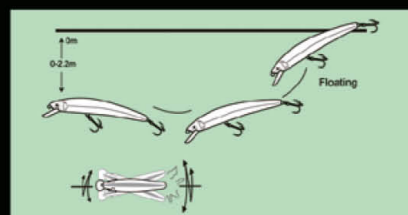


NBL 9191

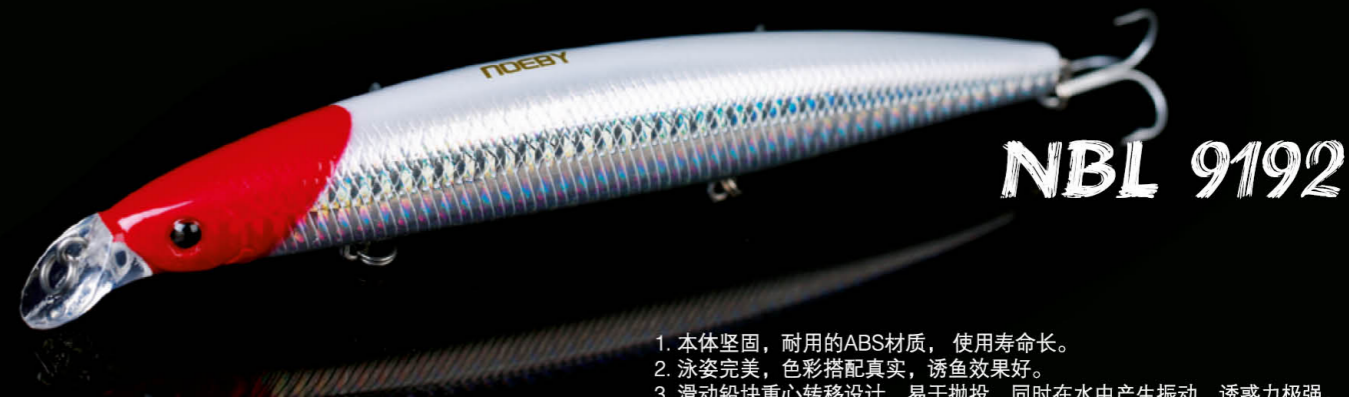
1. 耐用的ABS材质，本体坚固，使用寿命长。
2. 泳姿完美，色彩搭配真实，诱鱼效果好。
3. 重心转移设计，易于抛投，同时在水中产生振动，诱惑力极强。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Durable ABS material, strong body, contribute to long life service.
2. Vivid swimming action, the latest surface laser coating have excellent effect.
3. Weight shift design makes it easy to cast, and vibrate in the water, increase the temptation.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9191	50mm	2.4g	浮水 Floating 0-1.0m
NBL 9191	70mm	6g	浮水 Floating 0-1.3m
NBL 9191	90mm	8.3g	浮水 Floating 0-1.7m
NBL 9191	110mm	14g	浮水 Floating 0-2.2m



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008



NBL 9192

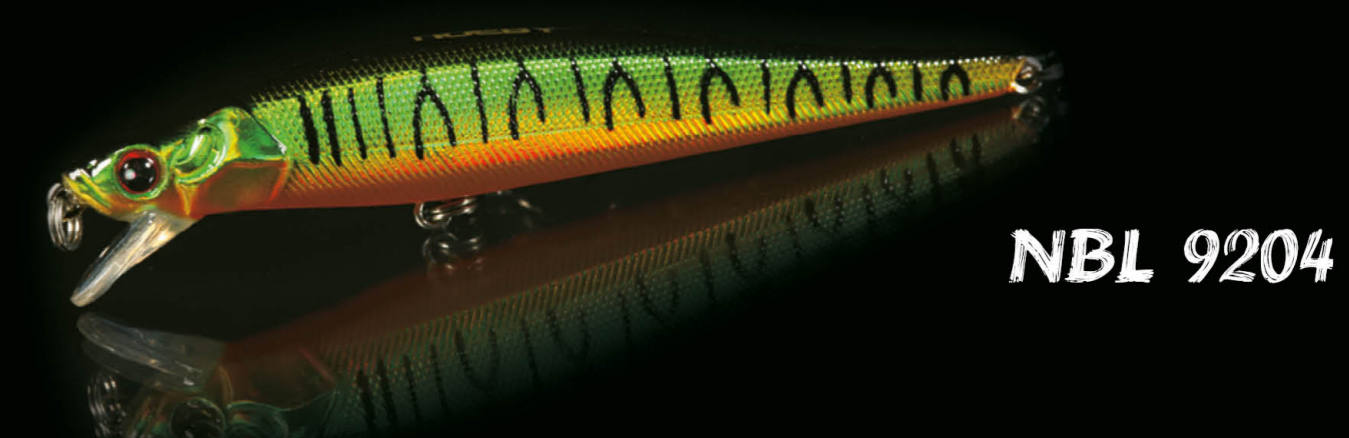
1. 本体坚固，耐用的ABS材质，使用寿命长。
2. 泳姿完美，色彩搭配真实，诱鱼效果好。
3. 滑动铅块重心转移设计，易于抛投，同时在水中产生振动，诱惑力极强。
4. 搭载VMC三锚钩，锋利坚固。

1. Strong body, durable ABS material, contribute to long life service.
2. Vivid swimming action, latest surface laser coating have excellent effect.
3. Slide weight shift design makes it easy to cast, and vibrate in the water, increase the temptation.
4. Sharp and strong VMC treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9192	150mm	33.5g	浮水 Floating 0-0.8m



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008

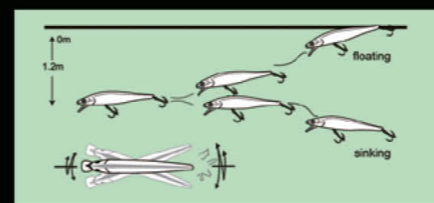


NBL 9204

1. 日本设计，造型经典，轮廓线条流畅，先进的镭射技术，使整个鱼体闪烁水晶般的光泽，诱鱼效果极佳。
2. 本体坚固，耐用的ABS材质，使用寿命长。
3. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Japan design, classic model, smooth outline and advanced laser technology make the fish sparkling crystal light.
2. Strong body, durable ABS material, contribute to long life service.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9204	90mm	8g	浮水 Floating



NF001 NF002 NF003 NF004 NF005 NFP006 NFP007 NF008



NBL 9212

1. 经典米诺造型, 3D仿真鱼眼, 鱼身镭射效果, 诱鱼效果极佳。
2. 采用特级ABS材质制作, 坚固结实耐用。
3. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow type, 3D eyes, laser effect fish scale, excellent effect.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9212	90mm	10g	浮水 Floating 0-0.8m



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008



NBL 9238

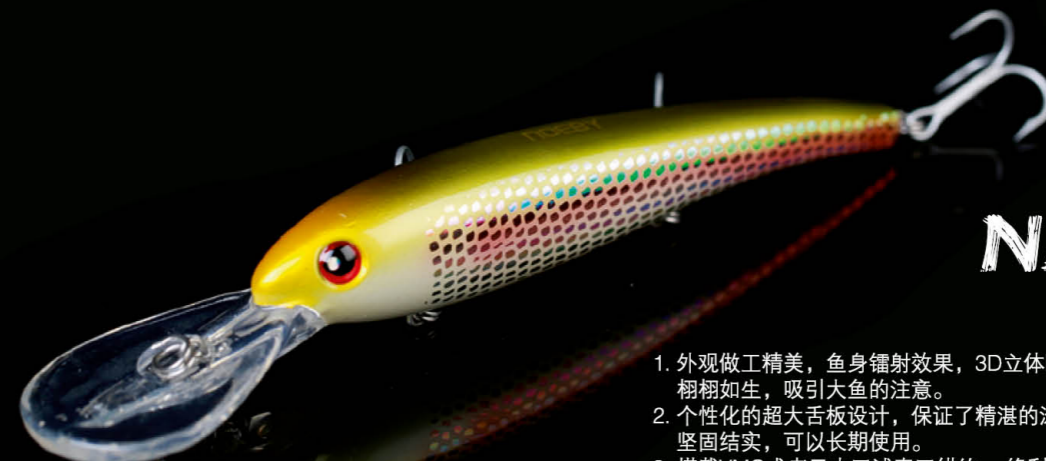
1. 外观做工精美, 鱼身镭射效果, 3D立体眼部设计, 将鱼饵展现的栩栩如生。
2. 个性化的超大舌板设计, 保证了精湛的泳姿, 采用特级ABS材质制作, 坚固结实。
3. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

1. Exquisite appearance, body laser effect and 3D stereo eyes, making the lure vivid, arouse big fish attention.
2. Special super big tongue ensure the perfect swimming action, made of super level ABS material, strong and solid, contribute to long life service.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9238	120mm	21.5g	浮水 Floating 3-4.5m



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008



NBL 9239

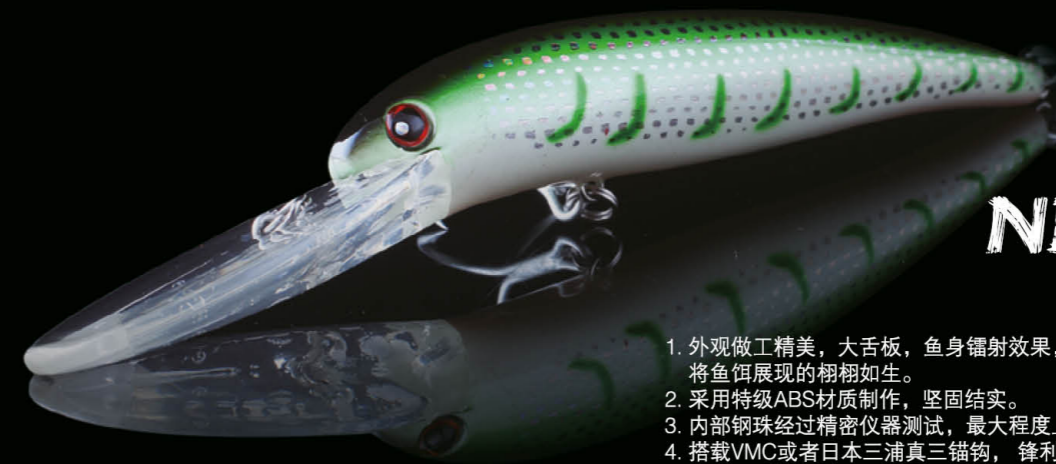
1. 外观做工精美, 鱼身镭射效果, 3D立体眼部设计, 将鱼饵展现的栩栩如生, 吸引大鱼的注意。
2. 个性化的超大舌板设计, 保证了精湛的泳姿, 采用特级ABS材质制作, 坚固结实, 可以长期使用。
3. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

1. Exquisite appearance, body laser effect and 3D stereo eyes, making the lure vivid, arouse big fish attention.
2. Special super big tongue ensure the perfect swimming action, made of super level ABS material, strong and solid, contribute to long life service.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9239	120mm	20.5g	浮水 Floating 3.6-4.5m



NSL001 NSL002 NSL003 NSL004 NSL005 NSL006 NSL007 NSL008



NBL 9240

1. 外观做工精美, 大舌板, 鱼身镭射效果, 3D立体眼部设计, 将鱼饵展现的栩栩如生。
2. 采用特级ABS材质制作, 坚固结实。
3. 内部钢珠经过精密仪器测试, 最大程度保证每个饵的泳姿。
4. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

1. Exquisite appearance, big tongue, body laser effect and 3D stereo eyes, making the lure vivid, like a real fish.
2. Made from super level ABS material, strong and solid, contribute to long life service.
3. The internal ball is tested by precise instrument, ensure the perfect swimming action, arouse big fish attention.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

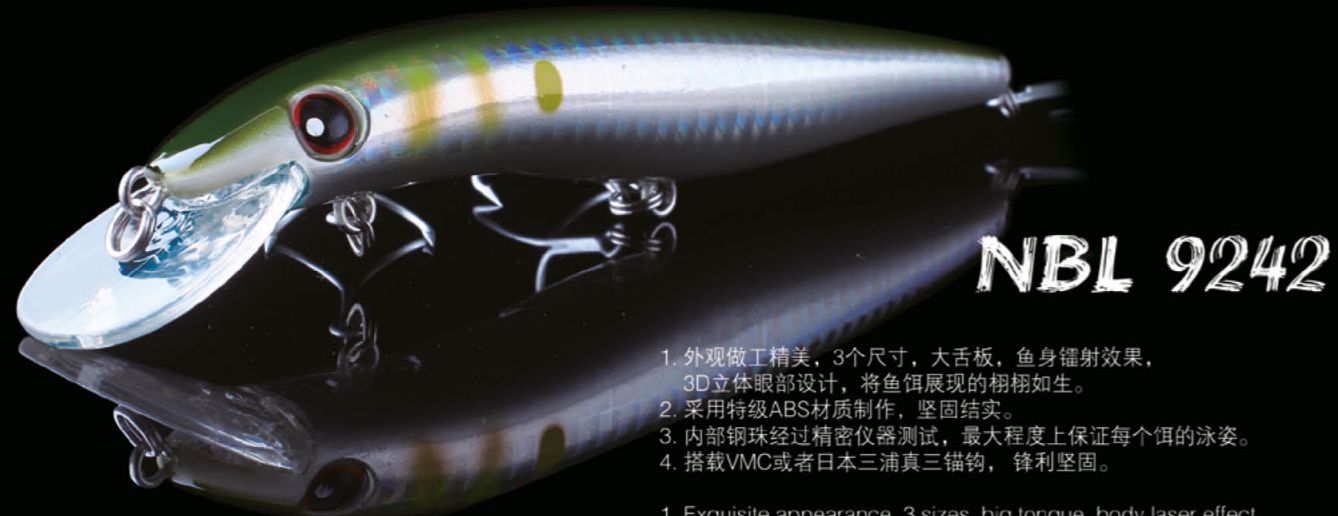
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9240	120mm	19g	浮水 Floating 1.8-3.6m



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008

米诺 MINNOW
VIB VIB
胖子 CRANK
马口 TROUT
铅笔 PENCIL
波爬 POPPER
铁板饵 LEAD JIG
软饵 SOFT LURE
鱼竿 FISHING ROD
渔轮 FISHING REEL
路亚包 FISHING BAG
工具 FISHING TOOLS
鱼线 FISHING LINE
钓鱼服 APPREAL
配件 TERMINAL TACKLES

米诺 MINNOW
VIB VIB
胖子 CRANK
马口 TROUT
铅笔 PENCIL
波爬 POPPER
铁板饵 LEAD JIG
软饵 SOFT LURE
鱼竿 FISHING ROD
渔轮 FISHING REEL
路亚包 FISHING BAG
工具 FISHING TOOLS
鱼线 FISHING LINE
钓鱼服 APPREAL
配件 TERMINAL TACKLES



NBL 9242

1. 外观做工精美，3个尺寸，大舌板，鱼身镭射效果，3D立体眼部设计，将鱼饵展现的栩栩如生。
2. 采用特级ABS材质制作，坚固结实。
3. 内部钢珠经过精密仪器测试，最大程度上保证每个饵的泳姿。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9242	85mm	7g	浮水 Floating 0.6-1.5m
NBL 9242	100mm	10.5g	浮水 Floating 0.8-1.8m
NBL 9242	125mm	19g	浮水 Floating 1.5-2.8m

1. Exquisite appearance, 3 sizes, big tongue, body laser effect and 3D stereo eyes, making the lure vivid, like a real fish.
2. Made of super level ABS material, strong and solid, contribute to long life service.
3. The internal ball is tested by precise instrument, ensure the perfect swimming action, arouse big fish attention.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NSL001 NSL002 NSL003 NSL004 NSL005 NSL006 NSL007 NSL008



NBL 9244

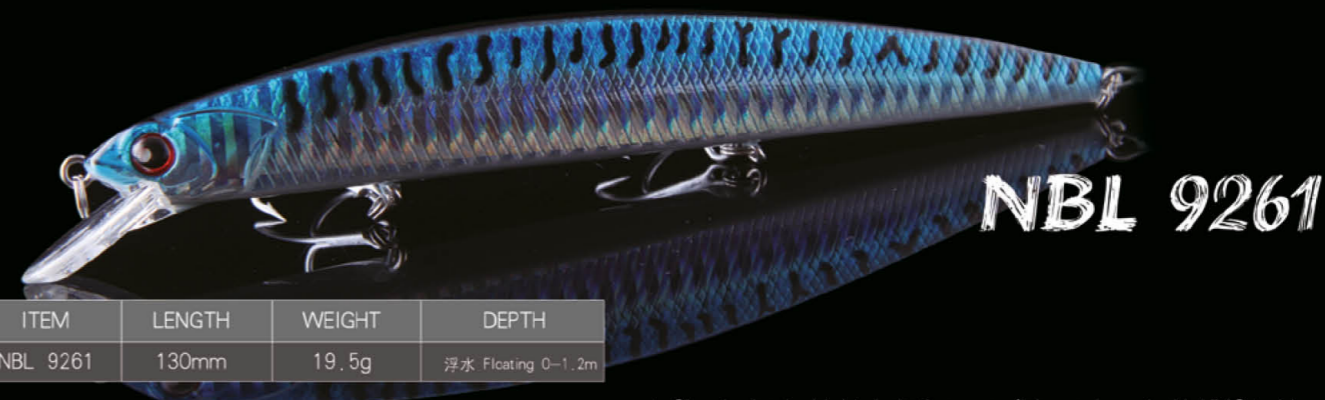
1. 外观做工精美，大舌板，鱼体内搭配各式镭射纸，3D立体眼部设计，将鱼饵展现的栩栩如生。
2. 采用特级ABS材质制作，坚固结实。
3. 内部钢珠经过精密仪器测试，最大程度上保证每个饵的泳姿。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Exquisite appearance, big tongue, inner laser paper and 3D stereo eyes, making the lure vivid, like a real fish.
2. Made of super level ABS material, strong and solid, contribute to long service life.
3. The internal ball is tested by precise instrument, ensure the perfect swimming action, arouse big fish attention.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9244	90mm	13g	浮水 Floating 2-4m



NF001 NF002 NF003 NF005 NF006 NF007 NF008



NBL 9261

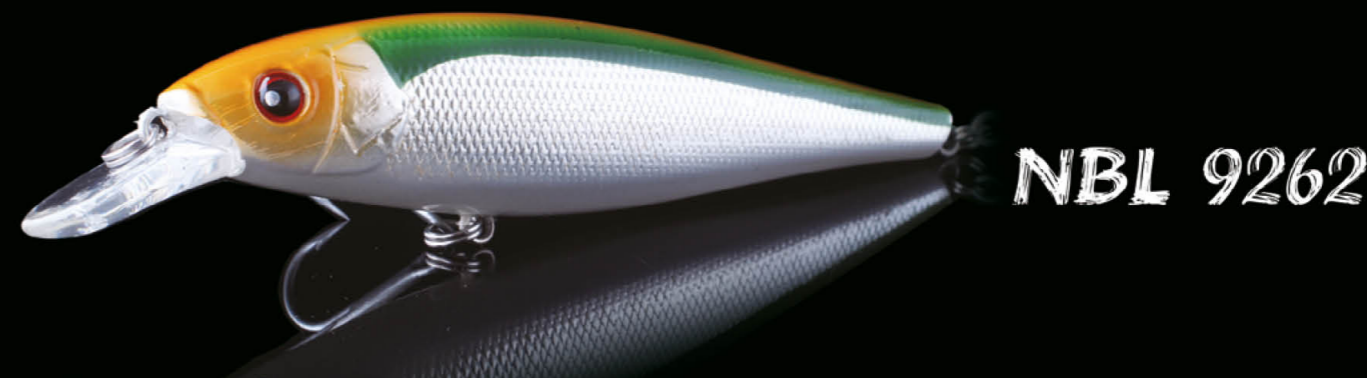
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9261	130mm	19.5g	浮水 Floating 0-1.2m

1. 身径细长，高仿弱小鱼形设计，从任何角度攻击，都会刺入鱼体。
2. 3D立体眼部设计，泳姿逼真。
3. 鱼体内重心转移钢珠设计，抛投时重心转移到尾部，空中姿势稳定流畅，有效避免路亚饵在空中打转，提高抛投距离。
4. 鱼体内腔蜂窝式设计，鱼身采用特级ABS材质制作，坚固结实耐用。
5. 搭载VMC三锚钩，锋利坚固。

1. Slender body, highly imitating puny fish, equipped with VMC treble hook, penetrate into fish body in any angles.
2. 3D stereo eyes design, vivid swimming action, attract big fish.
3. Weight shift steel ball in the body, shift to the tail at casting, enhance casting distance.
4. Inner body cavity cellular design, ABS material, strong and solid, contribute to long service life.
5. Sharp and strong VMC treble hooks.



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008



NBL 9262

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9262	100mm	16.5g	悬浮 Suspending 0-1.5m

1. 鱼体内重心转移钢珠设计，抛投时重心转移到尾部，空中姿势稳定流畅，有效避免路亚饵在空中打转，提高抛投距离。
2. 拖动时会发出诱鱼声响，强烈吸引鱼的注意。
3. 最新的涂装设计，能全角度反射外来光源，在不同的水情中都有极佳的反光诱鱼效果。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

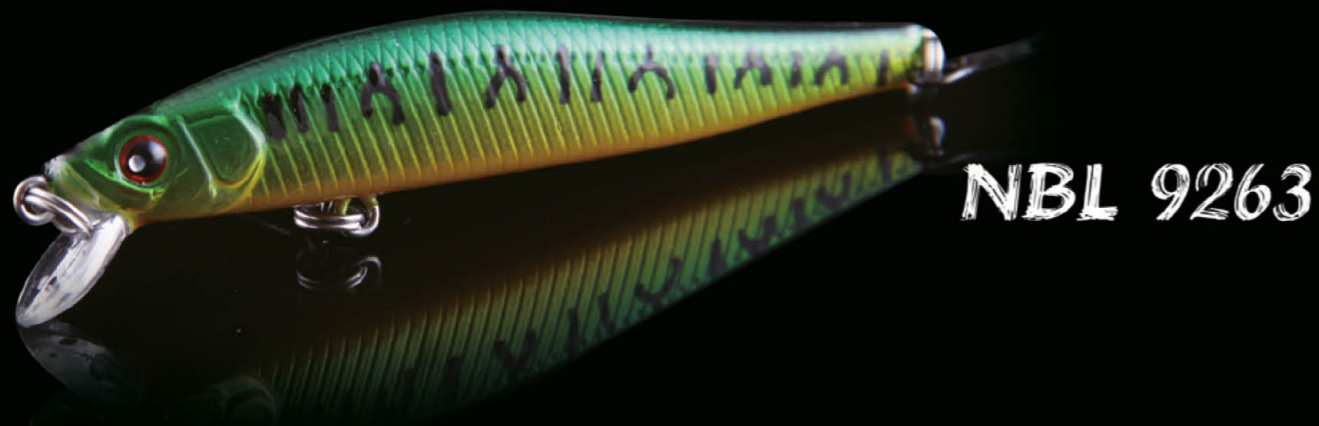
1. The fish model has perfect weight shift steel ball, shift to the tail at casting. The stable and smooth pose avoid spinning in the air and enhance casting distance.
2. Rattling while being dragged, attracting the fish attention strongly.
3. The latest painting reflects outer light from all sides, owing brilliant attracting fish effect in different water situations.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008

米诺 MINNOW
VIB
胖子 CRANK
马口 TROUT
铅笔 PENCIL
波爬 POPPER
铁板饵 LEAD JIG
软饵 SOFT LURE
鱼竿 FISHING ROD
渔轮 FISHING REEL
路亚包 FISHING BAG
工具 FISHING TOOLS
鱼线 FISHING LINE
钓鱼服 APPAREL
配件 TERMINAL TACKLES

米诺 MINNOW
VIB
胖子 CRANK
马口 TROUT
铅笔 PENCIL
波爬 POPPER
铁板饵 LEAD JIG
软饵 SOFT LURE
鱼竿 FISHING ROD
渔轮 FISHING REEL
路亚包 FISHING BAG
工具 FISHING TOOLS
鱼线 FISHING LINE
钓鱼服 APPAREL
配件 TERMINAL TACKLES



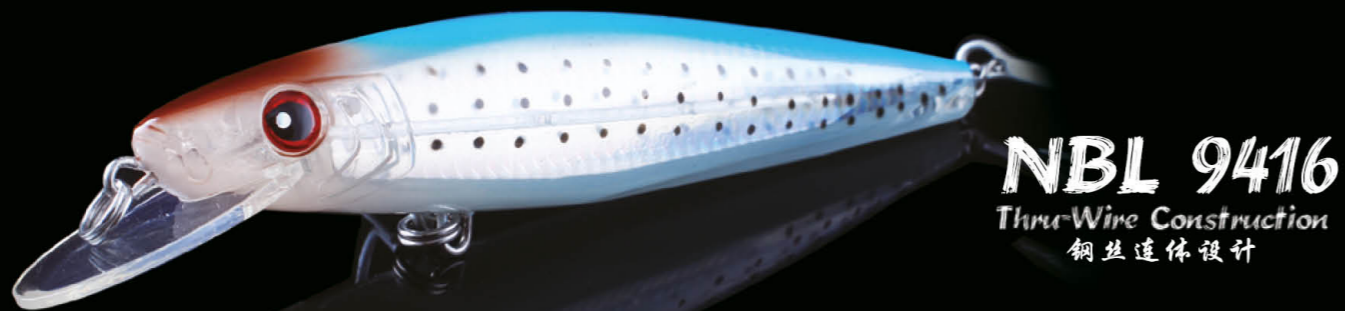
NBL 9263

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9263	50mm	3.4g	沉水 Sinking 0-0.5m
NBL 9263	70mm	5.0g	悬浮 Suspending 0-0.8m

1. 本体坚固, 2个尺寸, 泳姿完美, 色彩搭配真实。
 2. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。
1. Strong body, 2 sizes, vivid swimming action and real color matching.
 2. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008



NBL 9416
Thru-Wire Construction
钢丝连体设计

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9416	180mm	69g	浮水 Floating 0-1.6m

1. 外观做工精美, 鱼体内搭配各式镭射纸, 3D立体眼部设计, 将鱼饵展现的栩栩如生。
 2. 采用特级ABS材质制作, 坚固结实。
 3. 内部钢珠经过精密仪器测试, 最大程度保证每个饵的泳姿。
 4. 钢丝连体设计, 并配备三倍加强VMC三锚钩, 锋利坚固, 拉力超强。
1. Exquisite appearance, adding different laser paper in the body, 3D stereo eyes making the lure vivid.
 2. Super level ABS material makes it strong and solid, contribute to long life service.
 3. The inner ball passed precise instrument measurement, ensure the perfect swimming action.
 4. Stainless steel wire through body has super tension, strong and sharp 3X VMC treble hooks.



NSL001 NSL002 NSL003 NSL004 NSL005 NSL006 NSL007 NSL008



NBL 9434

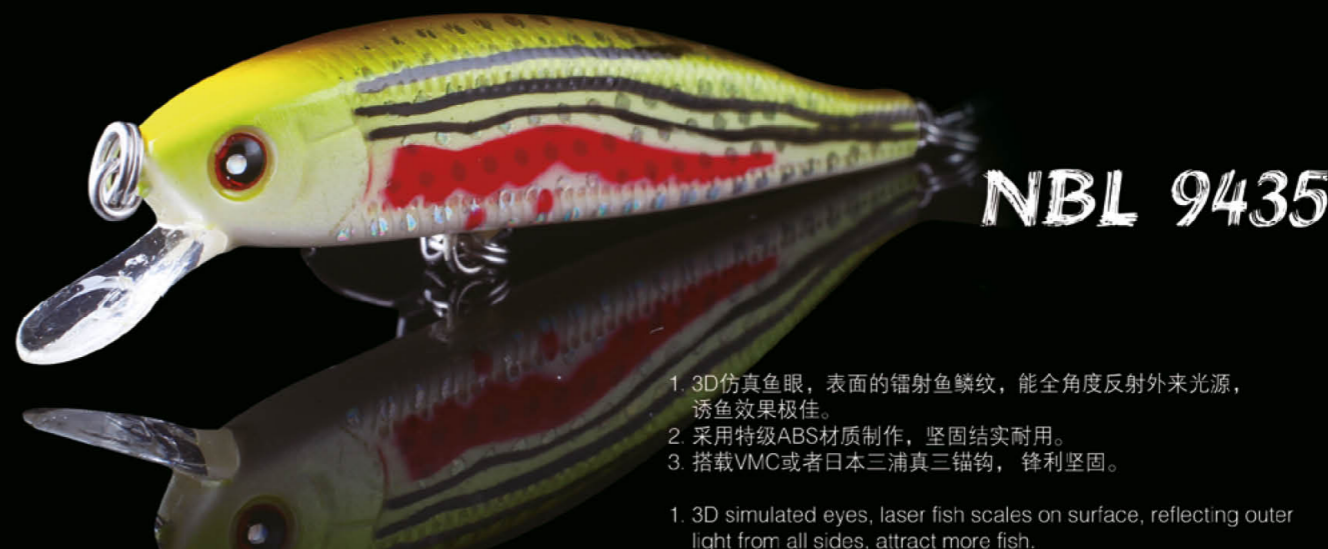
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9434	72mm	5.7g	悬浮 Suspending 0-1.5m

1. 3D仿真鱼眼, 长舌板米诺适合攻击中层觅食的鱼种。
2. 内置重心转移钢珠提升抛投距离, 并且拖动时会发出诱鱼声响, 强烈吸引鱼的注意。
3. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

1. 3D eyes, long tongue minnow is suitable for middle layer fish.
2. Inner weight shift steel ball enhance casting distance, rattling while dragged, attract the fish's attention strongly.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008



NBL 9435

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9435	70mm	5.5g	悬浮 Suspending 0-0.6m

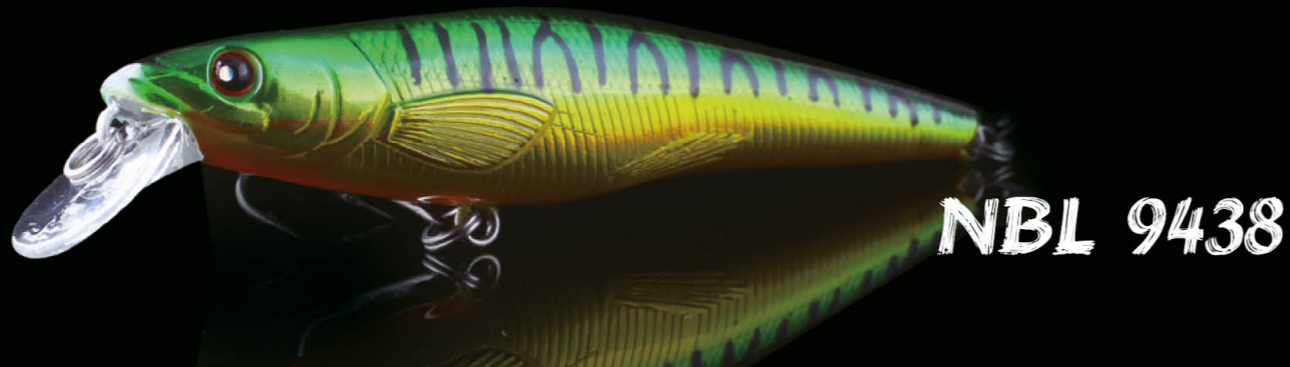
1. 3D仿真鱼眼, 表面的镭射鱼鳞纹, 能全角度反射外来光源, 诱鱼效果极佳。
2. 采用特级ABS材质制作, 坚固结实耐用。
3. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

1. 3D simulated eyes, laser fish scales on surface, reflecting outer light from all sides, attract more fish.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NF001 NF002 NF003 NF004 NF005 NF006 NF007 NF008

米诺 MINNOW
VIB VIB
胖子 CRANK CRANK
马口 TROUT TROUT
铅笔 PENCIL PENCIL
波爬 POPPER POPPER
铁板饵 LEAD JIG LEAD JIG
软饵 SOFT LURE SOFT LURE
鱼竿 FISHING ROD FISHING ROD
渔轮 FISHING REEL FISHING REEL
路亚包 FISHING BAG FISHING BAG
工具 FISHING TOOLS FISHING TOOLS
鱼线 FISHING LINE FISHING LINE
钓鱼服 APPAREL APPAREL
配件 TERMINAL TACKLES TERMINAL TACKLES

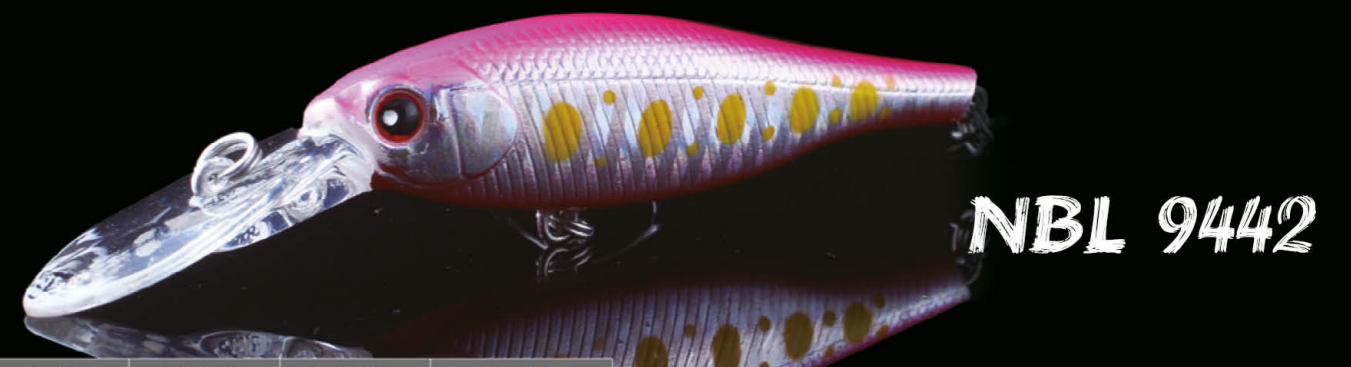


NBL 9438

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9438	90mm	10g	沉水 Sinking 0-0.5m

1. 3D仿真鱼眼，逼真鱼鳍设计，全角度反射外来光源，在不同水情都有极佳的诱鱼效果。
2. 鱼体内重心转移钢珠设计，抛投时重心转移到尾部，空中姿势稳定流畅，有效避免路亚饵在空中打转，提升抛投距离。
3. 采用特级ABS材质制作，坚固结实耐用。
4. 拖动时会发出诱鱼声响，强烈吸引鱼的注意。
5. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. 3D eyes, vivid fin design, the latest painting reflect outer light from all sides, excellent lure fish effect in different water situations.
2. The fish model has perfect weight shift steel ball, shift to the tail at casting. The stable and smooth pose avoid spinning in the air and enhance casting distance.
3. Super level ABS material makes it strong and solid, contribute to long life service.
4. Rattling while being dragged, attracting the fish attention strongly.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

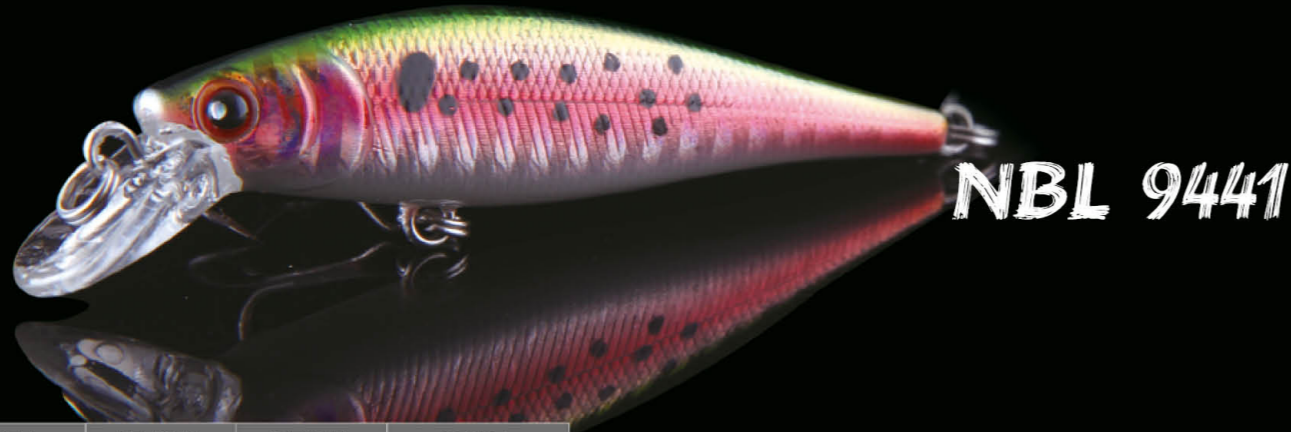


NBL 9442

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9442	70mm	7.5g	悬浮 Suspending 0-1.6m

1. 3D仿真鱼眼，表面的镭射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
2. 经典的米诺造型，酷似濒临死亡的饵鱼，悬浮在水中，吸引大鱼攻击。
3. 采用特级ABS材质制作，坚固结实耐用。
4. 体内有钢珠，拖动时有沙沙响声，能更好的激起路亚鱼种的攻击欲望。
5. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. 3D simulated eyes, laser fish scales on surface, reflecting outer light from all sides, attract more fish.
2. Classical minnow type, like a deadly fish suspending in the water, attract big fish.
3. Super level ABS material makes it strong and solid, contribute to long life service.
4. Rattling while being dragged, attracting the fish's attention strongly.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

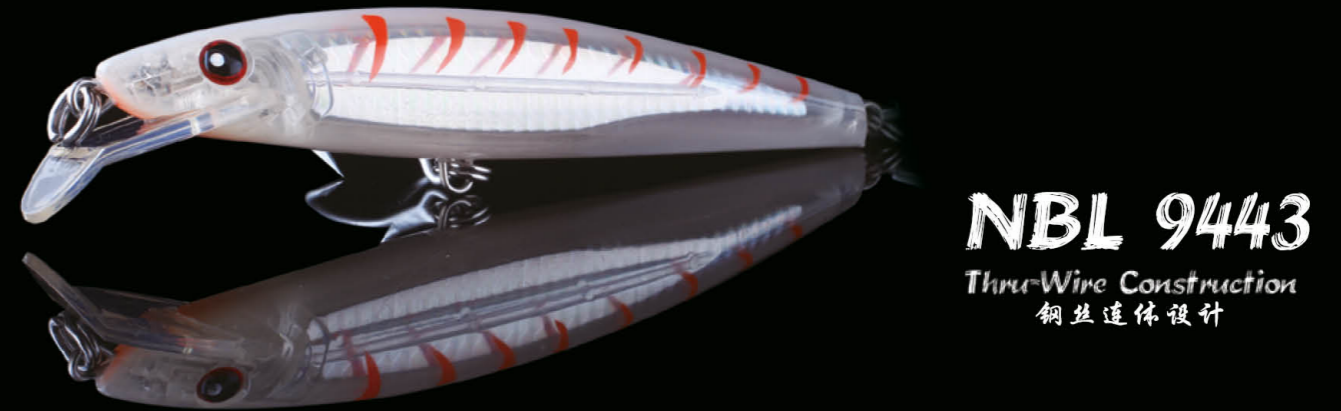


NBL 9441

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9441	65mm	5.5g	悬浮 Suspending 0-1m

1. 3D仿真鱼眼，表面的镭射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
2. 内置钢珠，并且拖动时会发出诱鱼声响，强烈吸引鱼的注意。
3. 采用特级ABS材质制作，坚固结实耐用。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. 3D simulated eyes, laser fish scales on surface, reflecting outer light from all sides, attract more fish.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Inner steel ball, rattling while being dragged, attracting the fish's attention strongly.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



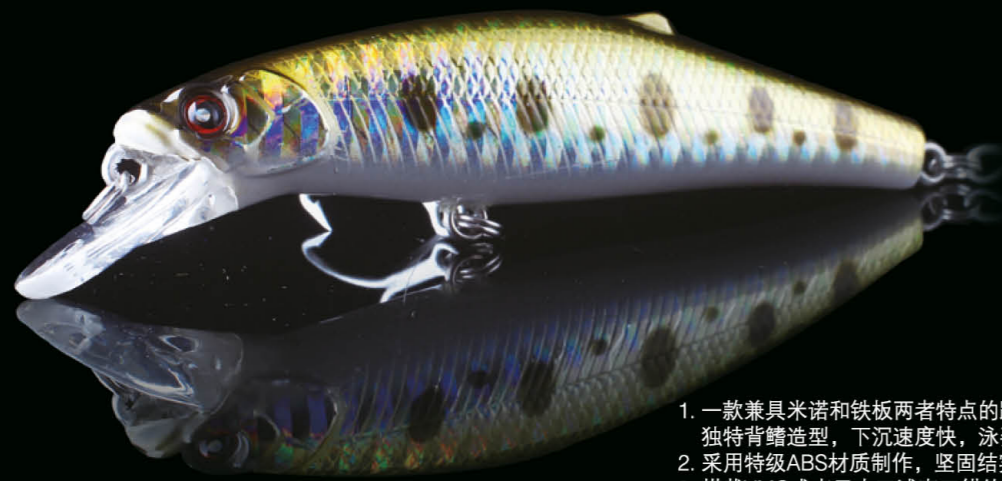
NBL 9443
Thru-Wire Construction
钢丝连体设计

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9443	150mm	39g	浮水 Floating 0-1.5m

1. 经典米诺造型，鱼体内搭配各式镭射纸，3D立体眼部设计，将鱼饵展现的栩栩如生。
2. 采用特级ABS材质制作，坚固结实。
3. 独特的弯曲舌板，鱼饵抽动时，产生水花吸引更多路亚鱼种。
4. 钢丝连体设计，并配备三倍加强VMC三锚钩，锋利坚固，拉力超强。

1. Classic minnow style, adding different laser paper in the body and 3D stereo eyes making the lure vivid.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Unique curved tongue, floating like a real fish, attracting the fish attention strongly.
4. Conjoined stainless steel wire, equipped with 3X strengthen sharp and sturdy VMC treble hooks, owing super tension.





NBL 9447

1. 一款兼具米诺和铁板两者特点的路亚饵，3D立体眼部设计，独特背鳍造型，下沉速度快，泳姿风骚。
2. 采用特级ABS材质制作，坚固结实。
3. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. The model holds the features of both minnow and jig, 3D stereo eyes, unique dorsal fin shape, fast sinking, makes swimming action vivid and lifelike.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9447	80mm	25g	沉水 Sinking 0.2-2.5m



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008



NBL 9448

Thru-Wire Construction
钢丝连体设计

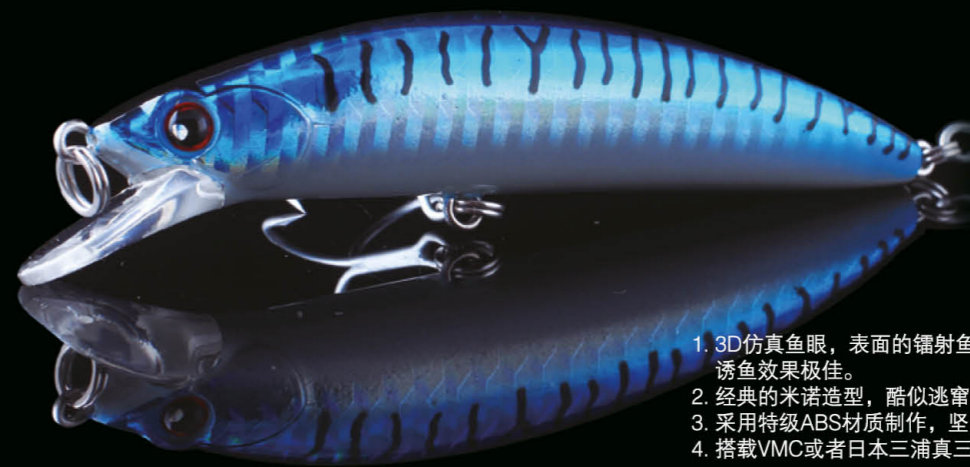
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9448	110mm	36g	沉水 Sinking 0.2-3m

1. 3D仿真鱼眼，表面的镭射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
2. 一体式配重设计，使饵在操作过程中稳定性更佳。
3. 钢丝连体设计，拉力超强。
4. 采用特级ABS材质制作，坚固耐用。
5. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. 3D eyes, laser fish scales on surface, reflects outer light from all sides, attracts more fish.
2. The one-piece counter weight makes the bait more stable during operation.
3. Stainless steel wire through body has super tension.
4. Super level ABS material makes it strong and solid, contribute to long life service.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008



NBL 9450

1. 3D仿真鱼眼，表面的镭射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
2. 经典的米诺造型，酷似逃窜的饵鱼，吸引大鱼攻击。
3. 采用特级ABS材质制作，坚固结实耐用。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. 3D simulated eyes, laser fish scales on surface, reflecting outer light from all sides, attract more fish.
2. Classic minnow style, like a real escaping small fish, sinking and comes to a roll at rest to trigger the bait.
3. Super level ABS material makes it strong and solid, contribute to long life service.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9450	90mm	29g	沉水 Sinking 0.2-2.5m



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008



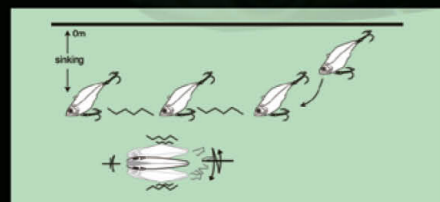


NBL 9002

1. 抛投时，姿势稳定流畅，有效避免路亚饵在空中打转，提升抛投距离。
2. 全泳层设计能搜索各个水层的目标鱼种。
3. 内置钢珠发声装置，拖动时发出沙沙的响声。
4. 配备VMC或者日本三浦真三锚钩。

1. Stable and smooth pose avoid spinning in the air and enhance the casting distance.
2. Variable sinking action makes it possible to catch different target fish.
3. Inner steel ball sound generating mechanism, make a murmurous voice when dragging.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9002	60mm	10.0g	沉水 Sinking
NBL 9002	70mm	13.9g	沉水 Sinking



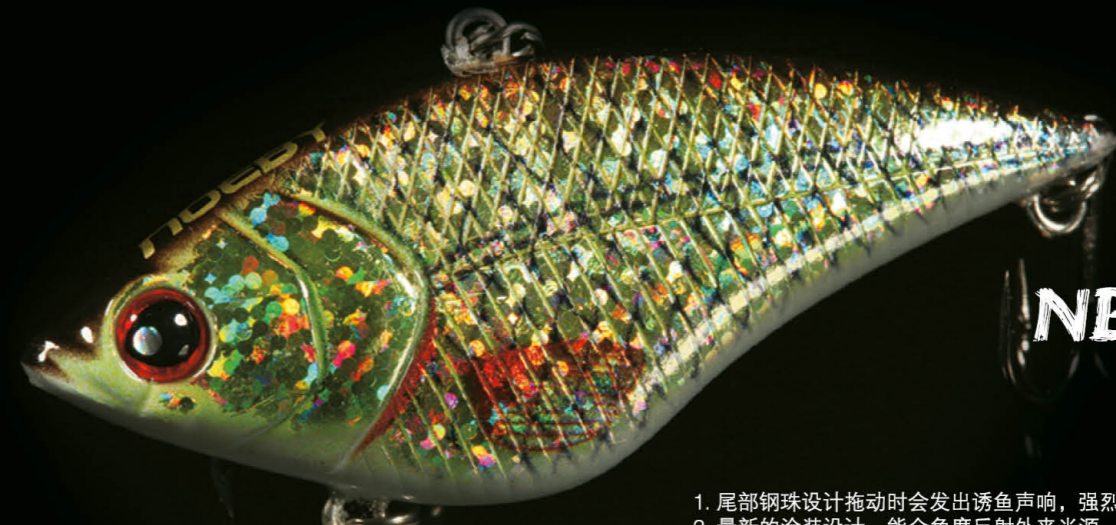
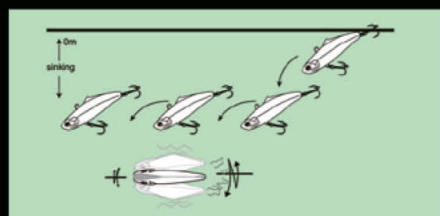
NBL 9033

Thin-Wire Construction
钢丝连体设计

1. VIB下沉型路亚饵，逼真的形体设计。
2. 特殊的扁体设计，适合快速抽动，海钓更出色。
3. 配备VMC或者日本三浦真三锚钩。

1. Sinking VIB lure, shows vivid physique.
2. Unique thin body better for fast retrieve, special for sea fishing.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9033	75mm	19g	沉水 Sinking

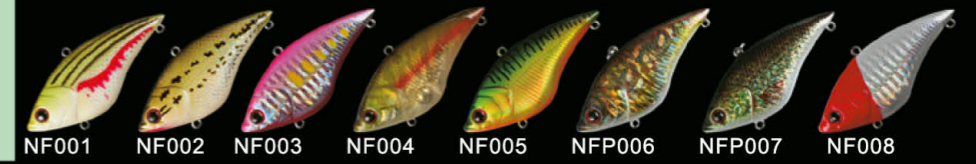
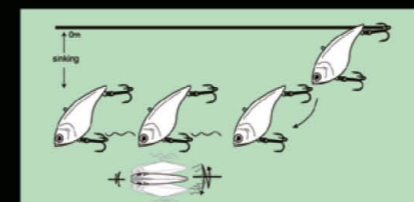


NBL 9058

1. 尾部钢珠设计拖动时会发出诱鱼声响，强烈吸引目标鱼种的注意。
2. 最新的涂装设计，能全角度反射外来光源，在不同的水情中都有极佳的反光诱鱼效果。
3. 配备VMC或者日本三浦真三锚钩。

1. Steel ball in the tail rattle while being dragged, attract target fish attention intensely.
2. The latest painting reflects outer light from all sides, owing brilliant attracting fish effect in different water situations.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9058	70mm	15g	全泳层 Variable sinking

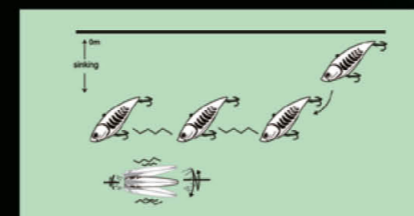


NBL 9105

1. 鱼身侧面的滤水孔产生生动水波。
2. 内置钢珠发声装置，拖动时发出沙沙的响声。
3. 适宜突然收线等变化来创造中鱼的时机。
4. 整个身体的抗撞击能力强，同时搏击大物更出色。
5. 配备VMC或者日本三浦真三锚钩。

1. The gallery on body creates vivid spray when dragging.
2. Inner steel ball sound generating mechanism, make a murmurous voice when dragging.
3. Suddenly withdrawing can create nice catching fish opportunity.
4. Whole body has more strong impact resistance, can fight with extreme big fish.
5. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9105	75mm	18g	全泳层 Variable sinking



MINNOW 米诺
VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPREAL 钓鱼服
TERMINAL TACKLES 配件

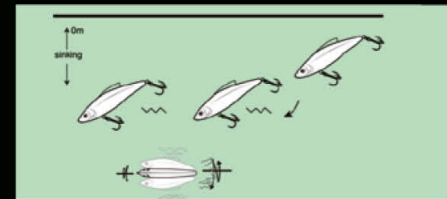


NBL 9141

1. VIB下沉型路亚饵，逼真的形体设计。
2. 镭射效果鱼纹加上先进的发声设计，拖动时左右摆动，沙沙作响，诱惑力十足，在大水面和海水更出色。
3. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9141	90mm	33g	全泳层 Variable sinking

1. Sinking VIB lure shows vivid physique.
2. Laser effect fish scales adding advanced sound design, vibrating and rattling when dragging, especially for saltwater fishing.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.



NBL 9445

1. VIB下沉型路亚饵，逼真的虾形设计使泳姿更加完美。
2. 拖动时左右摆动，沙沙作响，诱惑力十足。
3. 采用特级ABS材质制作，坚固结实耐用。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Sinking VIB lure, vivid prawn shape makes the swimming action much more perfect.
2. Vibrating and rattling when dragging, strong temptation.
3. Super level ABS material makes it strong and solid, contribute to long life service.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9445	70mm	21.5g	全泳层 Variable sinking

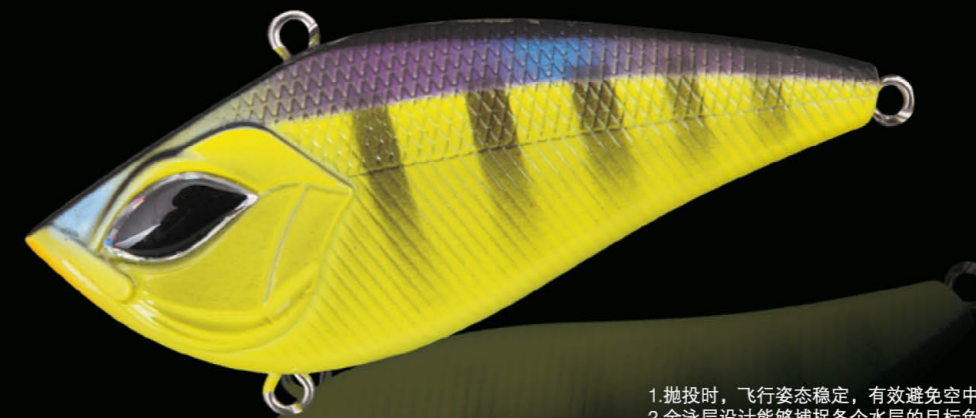
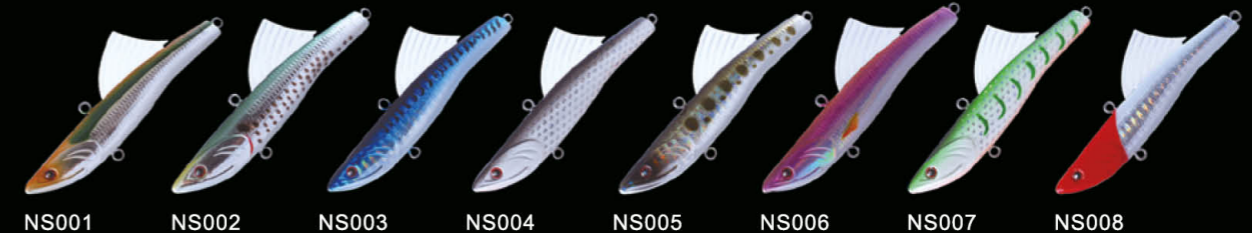


NBL 9449

1. 修长的鱼体与夸张的背鳍设计，利于远投和快速抽动，形体更逼真，泳姿更完美。
2. 3D鱼眼设计，镭射效果鱼纹，先进的发声设计，强烈吸引鱼的注意。
3. 采用特级ABS材质制作，坚固结实。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Slim body and special back fin feature long distance casting, perfect action by fast retrieve.
2. 3D eyes, laser effect fish scale, sound generating mechanism, attract fish attention strongly.
3. Super level ABS material makes it strong and solid, contribute to long life service.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9449	90mm	30g	全泳层 Variable sinking

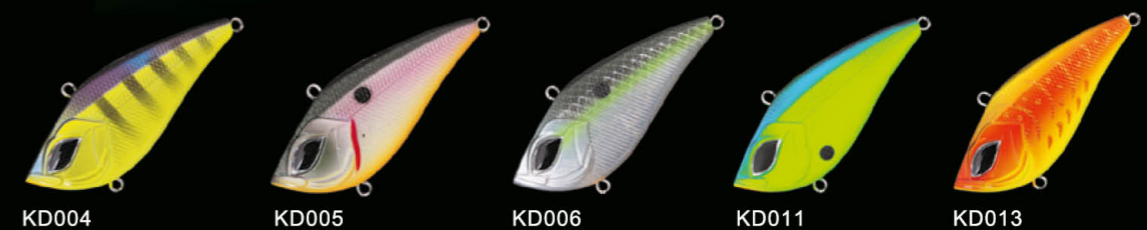


NBL 9484

1. 抛投时，飞行姿态稳定，有效避免空中打转，提升了抛投距离。
2. 全泳层设计能够捕捉各个水层的目标鱼种。
3. 内置钢珠在拖动时发出响声，引起目标鱼种的注意。
4. 配备VMC或者日本三浦真三锚钩。

1. Stable and smooth pose avoid spinning in the air and enhance the casting distance.
2. Variable sinking action makes it possible to catch different target fish.
3. Inner steel ball rattles attract target fish attention when dragging.
4. Armed with VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9484	70mm	17.5g	沉水 Sinking



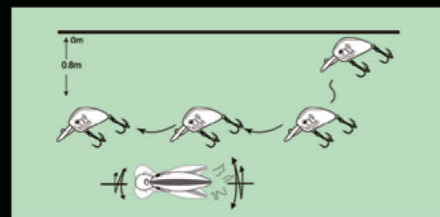


NBL 9065

1. 缓沉小胖子，抽动时下潜速度快，直达目标鱼种的掠食区域。
2. 适用于路亚表层掠食鱼种，同时适合溪流路亚。
3. 搭载VMC或者日本三浦真三锚钩。

1. Slow sinking crank, diving faster when retrieve, more effective compared with other crankbaits.
2. Used in river surface fish and brook fishing.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9065	25mm	2.5g	沉水 Sinking 0-0.8m

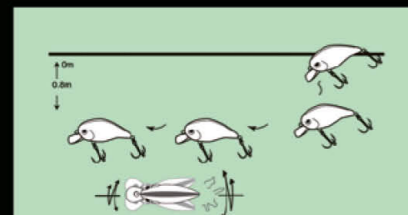


NBL 9073

1. 突然的抽动可创造极好的诱鱼效果。
2. 内部带有响珠可实现重心的转移，抛投距离远。
3. 3D鱼眼设计，色彩艳丽，泳姿更逼真。
4. 搭载VMC或者日本三浦真三锚钩。

1. Suddenly withdrawing create better catching fish opportunity.
2. Equipped with vocal ball, realizing the weight shift, achieve long casting distance.
3. Colorful 3D eyes, vivid swimming action.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9073	45mm	5g	浮水 Floating 0-0.8m

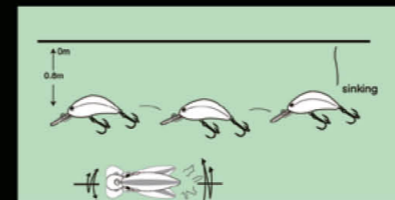


NBL 9101

1. 夸张的泳姿，逼真的鱼体，诱鱼效果极佳。
2. 内有重心转移钢珠，抛投距离远。
3. 搭载VMC或者日本三浦真三锚钩。

1. Incredible action and realistic 3D scales, more attractive to fish.
2. Inner weight shift steel balls lead long casting distance.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9101	40mm	3.5g	沉水 Sinking 0-0.8m

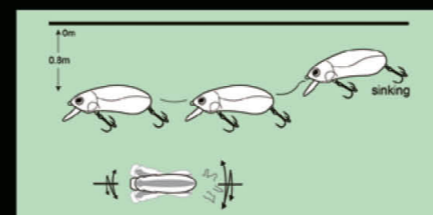


NBL 9111

1. 缓沉属性，缓沉速率约10-15cm/秒。
2. 配备VMC或者日本三浦真三锚钩。
3. 小胖子米诺，具备米诺和小胖子双重性能。

1. Slowly sinking lure, 10-15cm/s.
2. Armed with VMC (Japanese SUGIURA Hook) treble hook.
3. Crank style minnow, own both crank and minnow attributes.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9111	55mm	10.5g	沉水 Sinking 0-0.8m

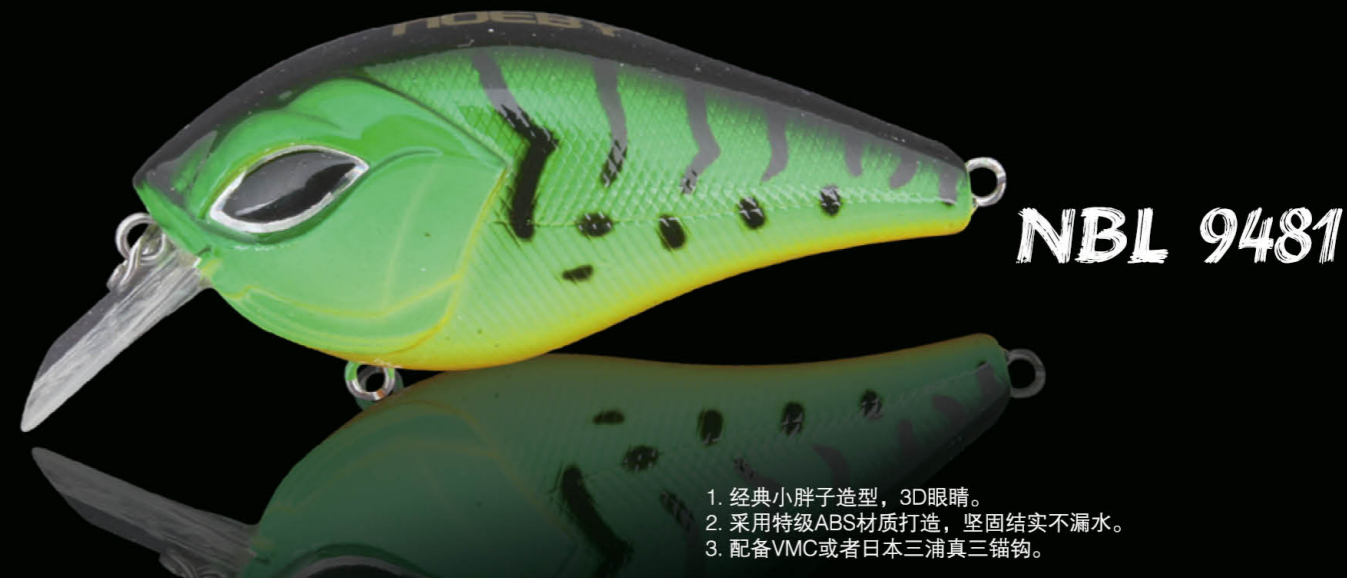
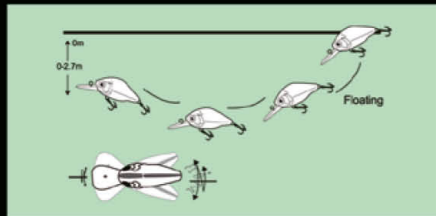




NBL 9190

1. 摇滚小胖造型，3D仿真鱼眼，镭射反光效果，应用广泛。
 2. 体内钢珠设计，拖动时发出诱鱼的声音。
 3. 采用特级ABS材质制作，坚固结实耐用。
 4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。
1. Classic rock crank profile, 3D eyes, used widely.
 2. Weight shift steel balls in the body, make irresistible rattle.
 3. Super level ABS material makes it strong and solid, contribute to long life service.
 4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9190	45mm	8g	浮水 Floating 0-2m

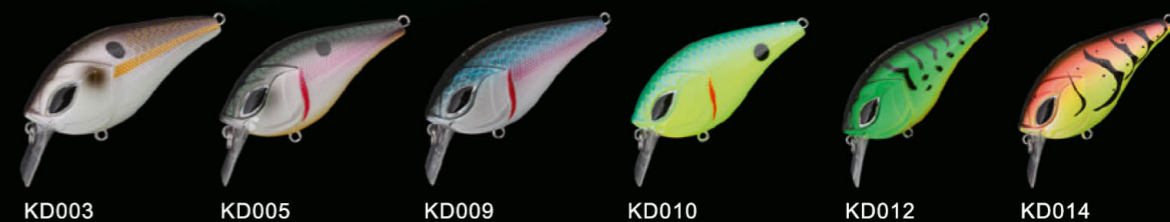


NBL 9481

1. 经典小胖造型，3D眼睛。
2. 采用特级ABS材质打造，坚固结实不漏水。
3. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9481	60mm	12g	浮水 Floating 0.5-1.5m

1. Mini crank profile, lifelike 3D eyes
2. Supper ABS material makes it strong and solid.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NBL 9456

1. 采用最新群鱼3D立体新型设计专利，拖动时从各个角度展示栩栩如生的鱼群效果。
2. 使用特级ABS材质制作，坚固结实。
3. 内部钢珠经过精密仪器测试，最大程度上保证鱼饵的完美泳姿。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Adopt the latest 3D group fish new type design patent, show the lifelike group fish effect from every angle when dragging.
2. Using super ABS material, solid and strong, contribute to long life service.
3. The inner ball passed precise instrument measurement, ensure the perfect swimming action.
4. Equipped with VMC (Japanese SUGIURA Hook) treble hooks, sharp and strong.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9456	60mm	12.5g	浮水 Floating 0-1.2m

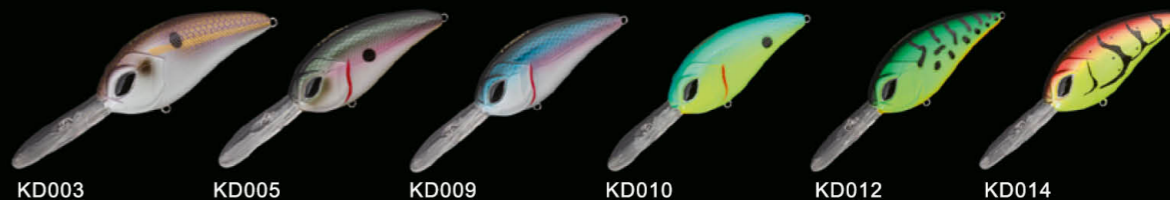


NBL 9482

1. 超大舌板能够使鱼饵下潜更深，最深可达6米。
2. 采用特级ABS材质打造，坚固结实不漏水。
3. 配备VMC或者日本三浦真三锚钩。

1. Larger lip make it possible to dive to 6m, more effective compared with other crankbaits.
2. Supper ABS material makes it strong and solid.
3. Armed with VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9482	80mm	30.5g	浮水 Floating 4-6m



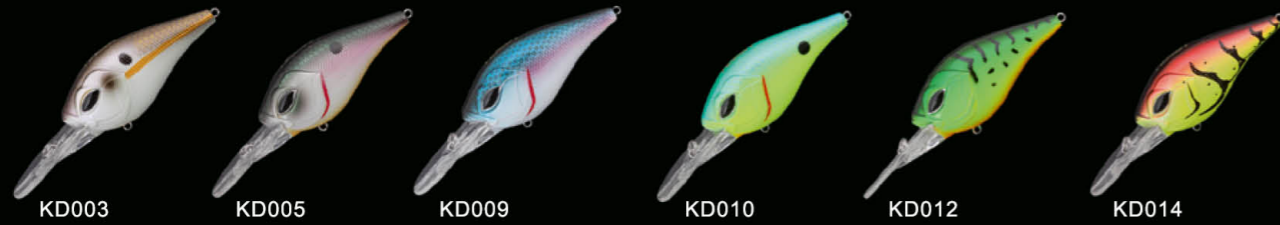


NBL 9483

1. 经典小胖子造型, 3D眼睛, 和其他小胖子相比具有下潜迅速特点。
2. 广泛应用于各种淡水水域。
3. 配备VMC或者日本三浦真三锚钩。

1. Class crank profile, 3D eyes, diving faster more effective compared with other crankbaits.
2. Widely used in freshwater fishing.
3. Armed with VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9483	70mm	21.5g	浮水 Floating 2-2.5m



NBL 9489

1. 经典小胖子造型, 3D眼睛。
2. 采用特级ABS材质打造, 坚固结实不漏水。
3. 配备VMC或者日本三浦真三锚钩。

1. Mini crank profile, lifelike 3D eyes
2. Super ABS material makes it strong and solid.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9489	50mm	7g	浮水 Floating 1-2m

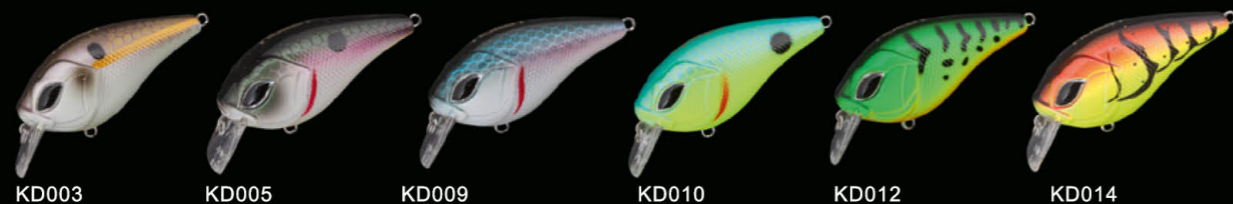


NBL 9488

1. 经典小胖子造型, 3D眼睛。
2. 采用特级ABS材质打造, 坚固结实不漏水。
3. 配备VMC或者日本三浦真三锚钩。

1. Mini crank profile, lifelike 3D eyes
2. Super ABS material makes it strong and solid.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9488	50mm	6g	浮水 Floating 0-1.2m

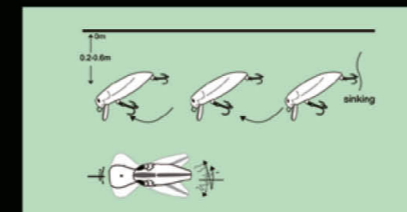


NBL 9158

1. 根据昆虫设计的仿生饵。
2. 落水 and 抽动时, 模仿昆虫落水 and 挣扎的姿态, 起到诱鱼效果。
3. 搭载VMC或者日本三浦真三锚钩。

1. Sinking bionic lure, designed by actual insect.
2. Imitate insect falling water and struggling action, attract fish effectively.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9158	37mm	2g	沉水 Sinking 0.2-0.6m



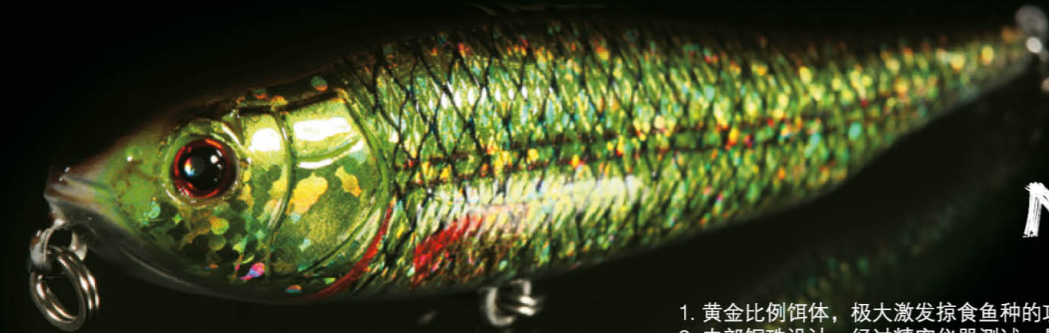
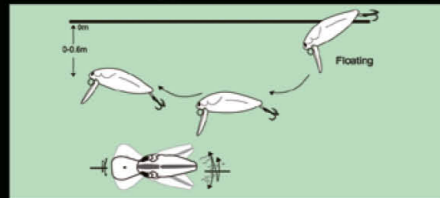
NBL 9159



1. 根据昆虫设计的仿生饵。
2. 落水 and 抽动时，模仿昆虫落水 and 挣扎的姿态，起到诱鱼效果。
3. 配备VMC或者日本三浦真三锚钩。

1. Floating bionic lure, designed by actual insect.
2. Imitate insect falling water and struggling action, attract fish effectively.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9159	28mm	2g	浮水 Floating 0-0.6m

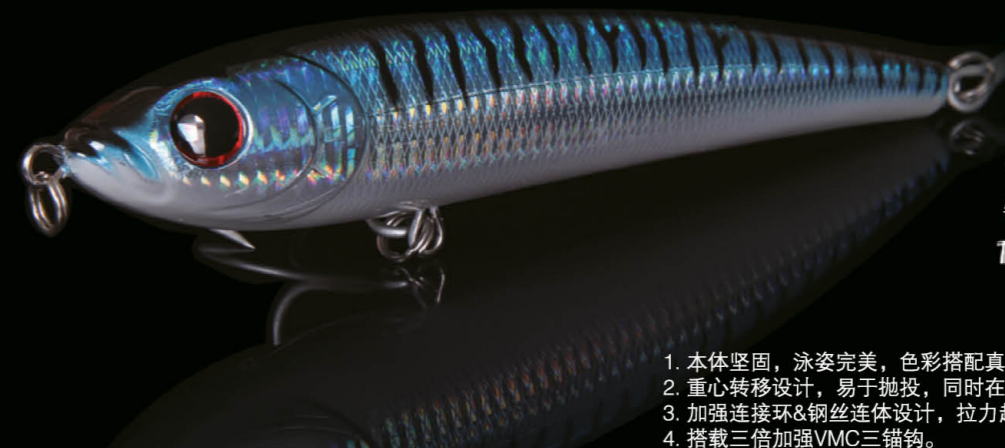
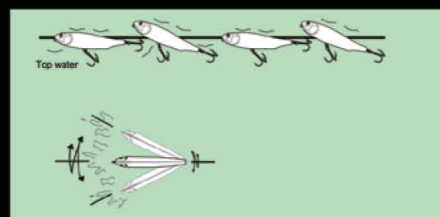


NBL 9031

1. 黄金比例饵体，极大激发掠食鱼种的攻击欲望。
2. 内部钢珠设计，经过精密仪器测试，最大程度上保证每个鱼饵的泳姿。
3. 灵敏易操控。
4. 搭载VMC或者日本三浦真三锚钩。

1. Delivers a bite-triggering topwater walking action that will keep your cull tags busy.
2. Built with a slender, tapered profile, skims along the surface like a baitfish fleeing from predators, and its distinctive rattle creates a call that beckons fish from far away.
3. Each short jerk will make the bait dart to the opposite side and in no time you'll have it walking.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9031	80mm	7.5g	水面 Top Water



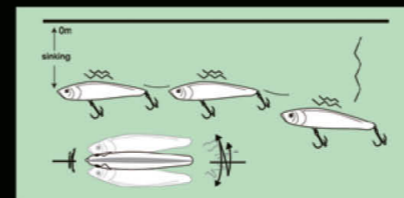
NBL 9062

Thru-Wire Construction
钢丝连体设计

1. 本体坚固，泳姿完美，色彩搭配真实，诱惑力强。
2. 重心转移设计，易于抛投，同时在水中产生振动，诱惑力极强。
3. 加强连接环&钢丝连体设计，拉力超强。
4. 搭载三倍加强VMC三锚钩。

1. Sturdy solid body, good swimming action and actual color equipment has strong temptation.
2. Weight shift design, easy to cast, strong temptation when vibrating in the water.
3. Strengthen split ring and conjoined stainless steel wire, strong tension.
4. Armed with 3X strengthen VMC treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9062	140mm	70g	全泳层 Variable sinking
NBL 9062	160mm	98g	全泳层 Variable sinking
NBL 9062	180mm	145g	全泳层 Variable sinking

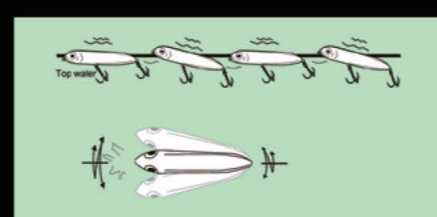


NBL 9074

1. 3D鱼眼搭配闪烁涂装，诱惑力极佳。
2. 饵体修长，抽动时之字狗泳姿，内部具有声响，提高诱惑力。
3. 搭载VMC或者日本三浦真三锚钩。

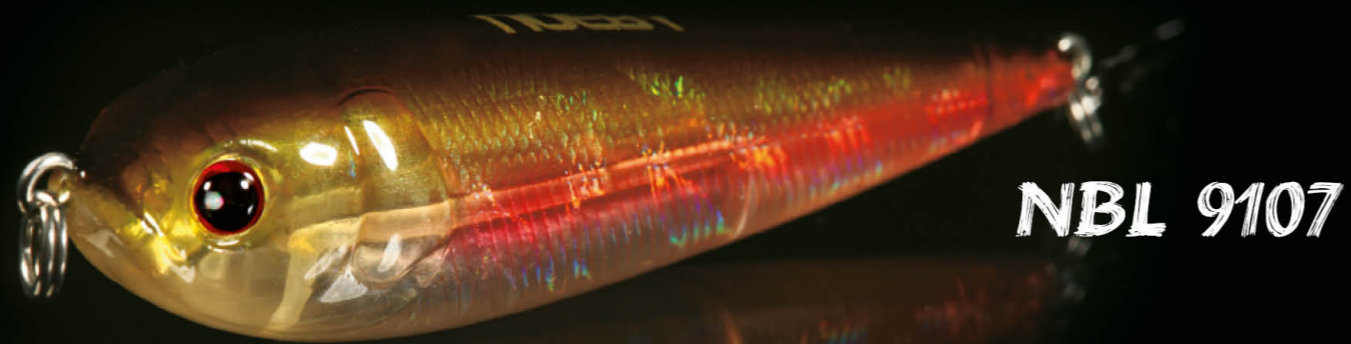
1. It has great fish catching colors and beautiful light reflecting finishes that will attract a lot of attention, getting you more bites and more fish in the boat.
2. Walking-the-dog is easy with this big lure, and when fished slowly with long pulls, it will glide back and forth like a snake coming across the surface.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9074	90mm	12.5g	水面 Top Water



MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPEAL 钓鱼服
TERMINAL TACKLES 配件

MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPEAL 钓鱼服
TERMINAL TACKLES 配件

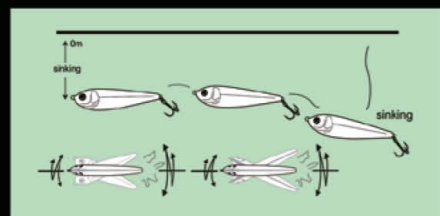


NBL 9107

1. 流线形鱼体，提升抛投距离，可以准确到达指定区域。
2. 带有镭射效果的鱼鳞，在水中反射效果更佳。
3. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9107	65mm	13.5g	全泳层 Variable sinking
NBL 9107	80mm	20.5g	全泳层 Variable sinking

1. Featuring a durable, streamlined construction, long, accurate casts.
2. Laser effect fish scales, reflection effect is strong especially in the water, confirming the attacking points for big fish, enhance the rate of biting treble hook.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

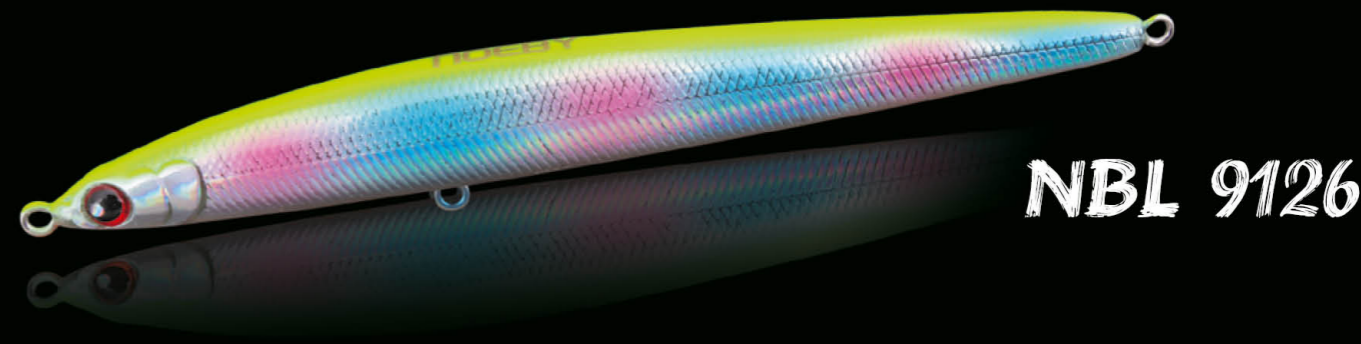
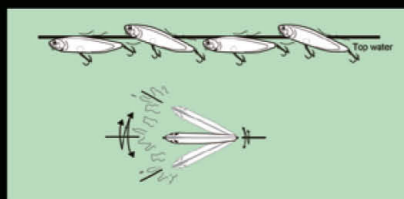


NBL 9110

1. 逼真的头部设计，大小和外观接近饵鱼，抽动时的泳姿刺激掠食鱼种的攻击。
2. 带有镭射效果的鱼鳞，在水中反射效果更佳。
3. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9110	115mm	25.5g	水面 Top Water

1. Equipped with 3D eyes, 3D gill plates, realistic paint jobs.
2. Laser effect fish scales, reflection effect is strong in the water, confirming the attacking points for big fish, enhance the rate of biting treble hook.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

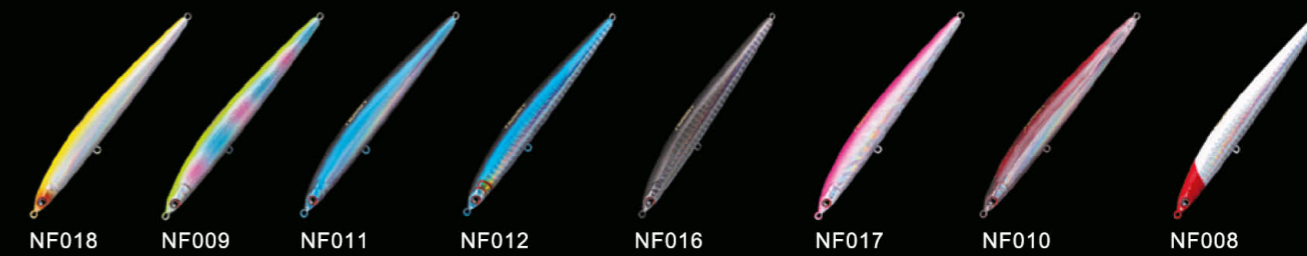


NBL 9126

1. 流线型设计使鱼饵抛的更远，泳姿更加稳定。
2. 栩栩如生的眼睛和鱼鳞，诱鱼效果更好。
3. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9126	125mm	21.5g	沉水 Sinking

1. Streamlined body featured long casting and perfect action.
2. Laser effect fish scales makes strong reflection effect, attract target fish attention.
3. Armed with VMC (Japanese SUGIURA Hook) treble hooks.

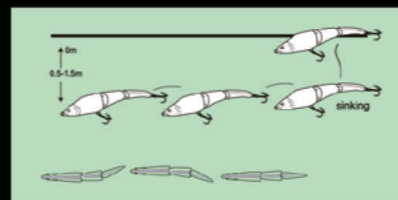


NBL 9148

1. 多节铅笔造型，先进的衔接流畅设计。
2. 全新的3D大眼睛，先进的镭射技术，使整个米诺闪烁水晶般的光泽，诱鱼效果极佳。
3. 泳姿风骚，对凶猛的鱼种具有极强的吸引力。
4. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9148	95mm	11g	沉水 Sinking 0.5-1.5m

1. The jointed pencil lure, advanced and smooth connection.
2. Latest 3D eyes and advanced laser technology, generate crystal light, attracting more fish.
3. Swimming like snake in the water, more attractive to predator.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.



MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPREAL 钓鱼服
TERMINAL TACKLES 配件

MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPREAL 钓鱼服
TERMINAL TACKLES 配件

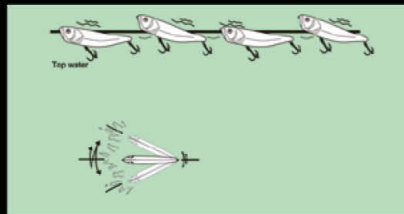


NBL 9154

1. 有质地的涂装，抽动时水中抖动明显。
2. 先进的镭射技术，使整个鱼体闪烁水晶般的光泽，反光诱鱼效果极佳。
3. 搭载VMC或者日本三浦真三锚钩。

1. Features textured wave-motion ribbing that creates a strong vibration meant to tantalize bass' lateral lines.
2. Advanced laser technology, emitting crystal light for the whole fish, great light temptation effect.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9154	100mm	18g	水面 Top Water

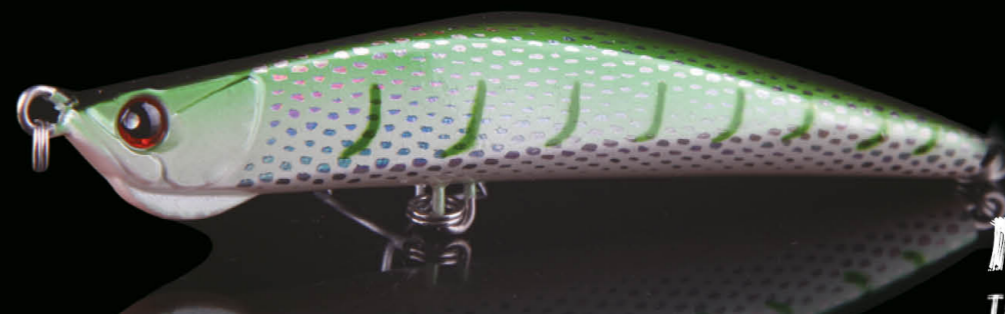
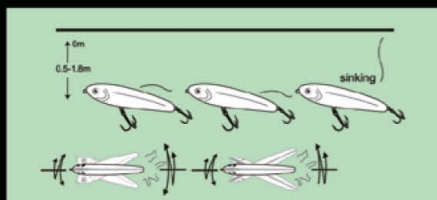


NBL 9165

1. 配重准确，操控简单，泳姿懒散。
2. 搭载VMC或者日本三浦真三锚钩。

1. Built with a precise weight, delivers quick turns with each snap of the rod tip, end with a soft, long glide on slack line.
2. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9165	75mm	28.3g	沉水 Sinking 0.5-1.8m



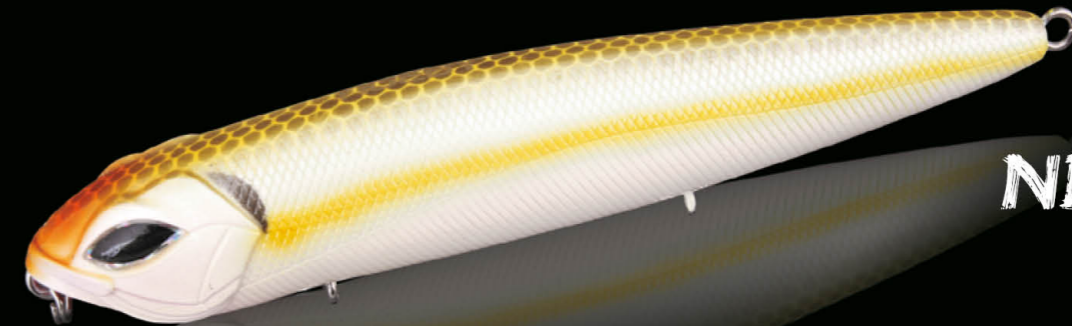
NBL 9193

Thru-Wire Construction
钢丝连体设计

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9193	120mm	33g	全泳层 Variable sinking

1. 独特的头部设计，头部下方凸起，泳姿更风骚。
2. 3D仿真鱼眼，表面的镭射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
3. 内部由铅块打造，增加鱼身重量，下沉速度快，拉力超强。
4. 兼具铁板和铅笔两者性能。
5. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Unique head design, with a bulge under the head, make the swimming action more vivid and lifelike.
2. 3D eyes, the latest painting, vertical laser fish scales on surface, reflecting outer light from all sides, attract more fish.
3. Interior lead block increases the weight of the lure, makes the sinking speed quickly, strong tension.
4. The combination of lead jig and pencil bait, more suitable for attacking fish in complex environment.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NBL 9490

1. 流线型设计使鱼饵抛的更远，泳姿更加稳定。
2. 栩栩如生的眼睛和鱼鳞，逼真的涂装。
3. 配备VMC或者日本三浦真三锚钩。

1. Streamlined body featured long casting and perfect action.
2. Lifelike 3D eyes and gill plates, realistic painting.
3. Armed with VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9490	110mm	21g	水面 Top Water



MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPREAL 钓鱼服
TERMINAL TACKLES 配件

MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPREAL 钓鱼服
TERMINAL TACKLES 配件



NBL 9604

1. 3D仿真鱼眼，表面的镭射鱼鳞纹，能全角度反射外来光源，诱鱼效果极佳。
2. 经典的铅笔造型，酷似逃窜的饵鱼，吸引大鱼攻击。
3. 采用特级ABS材质制作，坚固结实耐用。
4. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. 3D eyes, laser fish scales on surface, reflecting outer light from all sides, attract more fish.
2. Classical pencil lure, like a struggling fish in the water, attract big fish.
3. Super level ABS material makes it strong and solid, contribute to long life service.
4. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9604	80mm	16g	全泳层 Variable sinking



NF018 NF009 NF011 NF012 NF016 NF017 NF010 NF008

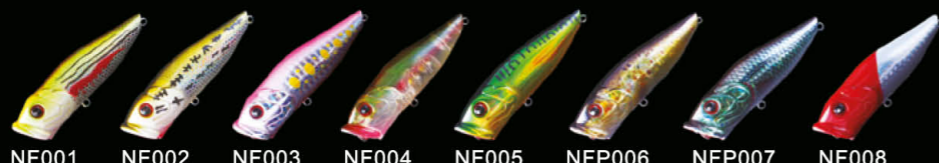
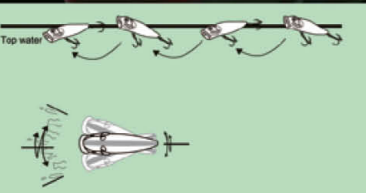


NBL 9018

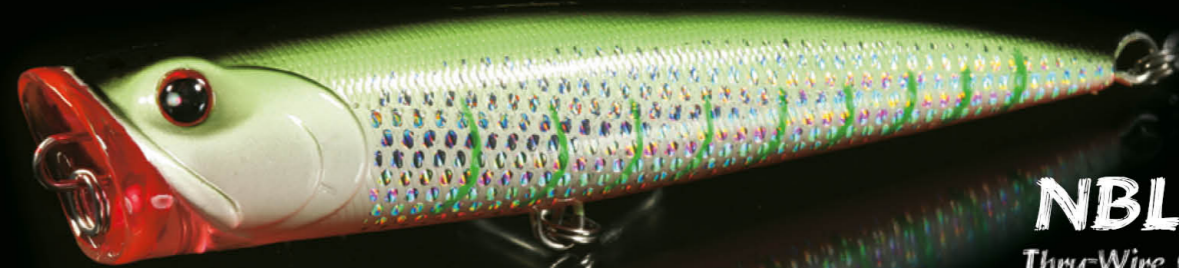
1. 抛投时具有良好的飞行姿态。
2. 抽动时稳定的泳姿，吸引表层鱼种。
3. 搭载VMC或者日本三浦真三锚钩。

1. Behave nice flying gesture when casting.
2. Stable action when twitching, attract surface fish.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9018	65mm	8.5g	水面 Top Water
NBL 9018	80mm	16g	水面 Top Water



NF001 NF002 NF003 NF004 NF005 NFP006 NFP007 NF008



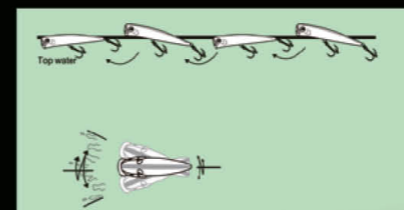
NBL 9069

Thru-Wire Construction
钢丝连体设计

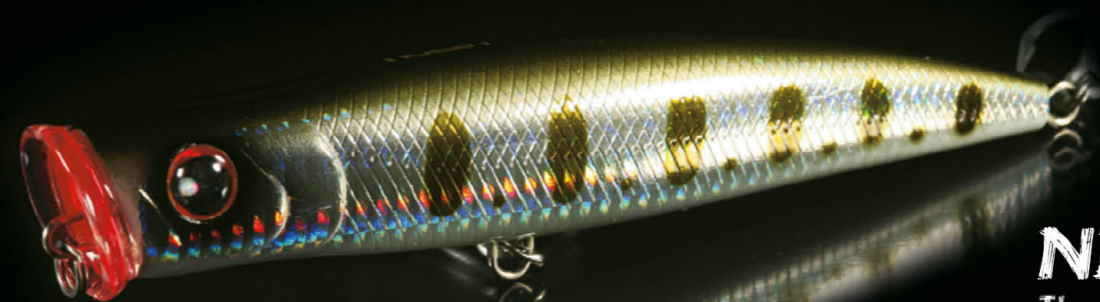
1. 经典的波爬造型，独特的头部设计，可形成更大的水花。
2. 先进的镭射技术，使整个鱼体闪烁水晶般的光泽，诱鱼效果极佳。
3. 钢丝连体设计，拉力超强。
4. 搭载加强VMC三锚钩，锋利坚固。

1. Universal popper can be used both in lake and sea.
2. Advanced laser technology making crystal light, attracting fish effectively.
3. Stainless steel wire across the body, super tension.
4. Armed with strengthen VMC treble hook.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9069	140mm	40g	水面 Top Water



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008



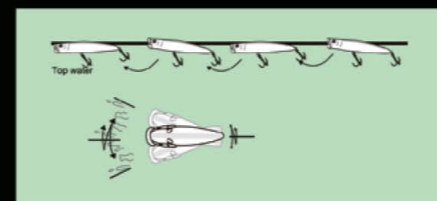
NBL 9070

Thru-Wire Construction
钢丝连体设计

1. 红色的嘴巴，诱惑力强，撞水猛烈。是一款金枪鱼、旗鱼等大型攻击性鱼类的波爬饵。
2. 采用日本电镀技术涂装，表面的竖条鱼鳞纹镭射，能全角度反射外来光。
3. 搭载3倍加强VMC三锚钩，锋利坚固。
4. 搭配使用进口压扁的加强型双圈，使饵体拉力增加。

1. Red mouth, strong temptation, hit water fiercely.
2. Japan electroplate technique coating, laser grain on surface, reflect outer line all round.
3. It is outfitted with stainless steel hardware.
4. Armed with 3X strengthen VMC treble hook and compressed split rings, powerful tension.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9070	155mm	52g	水面 Top Water



NS001 NS002 NS003 NS004 NS005 NS006 NS007 NS008

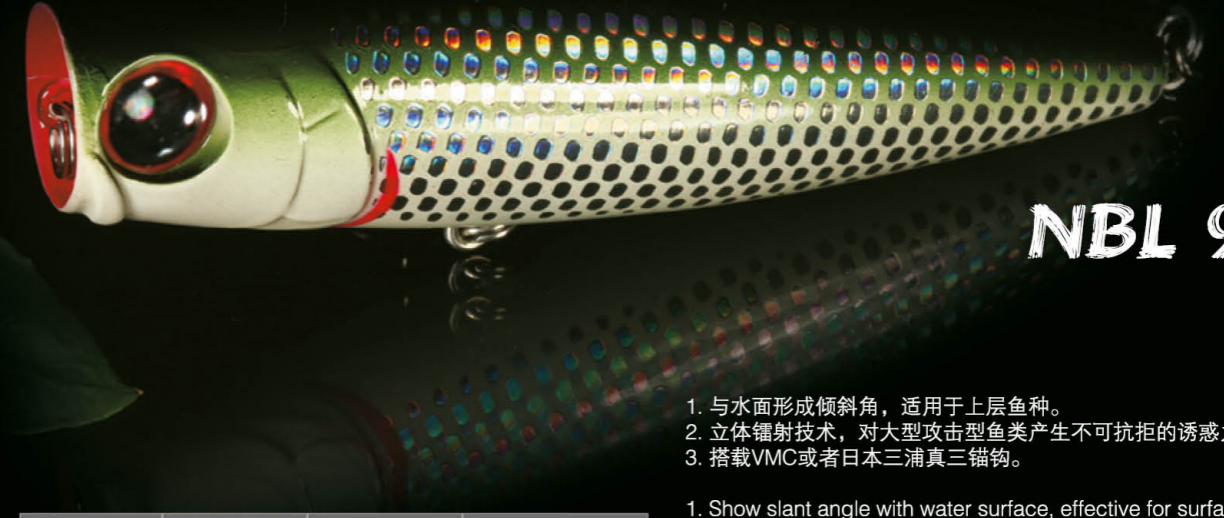
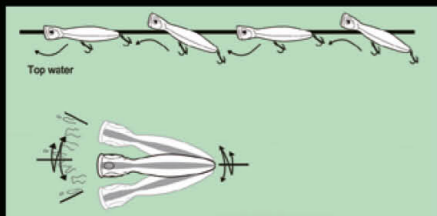


NBL 9100

1. 创新型设计，造型独特。
2. 抽动时撞水产生的水花大大刺激掠食鱼种的攻击。
3. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL9100	100mm	17g	水面 Top Water

1. Innovative design and unique shape.
2. Vivid spray when twitching stimulate predatory fish attacking desire.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

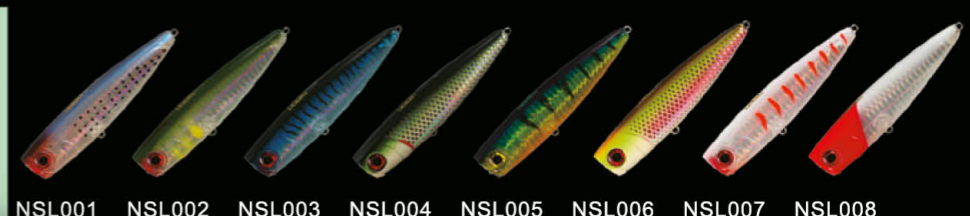
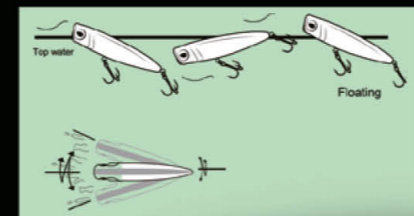


NBL 9140

1. 与水面形成倾斜角，适用于上层鱼种。
2. 立体镭射技术，对大型攻击型鱼类产生不可抗拒的诱惑力。
3. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9140	105mm	24g	水面 Top Water

1. Show slant angle with water surface, effective for surface fish.
2. Advanced stereo laser technology increase reflection effect, producing irresistible temptation for big game fish.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

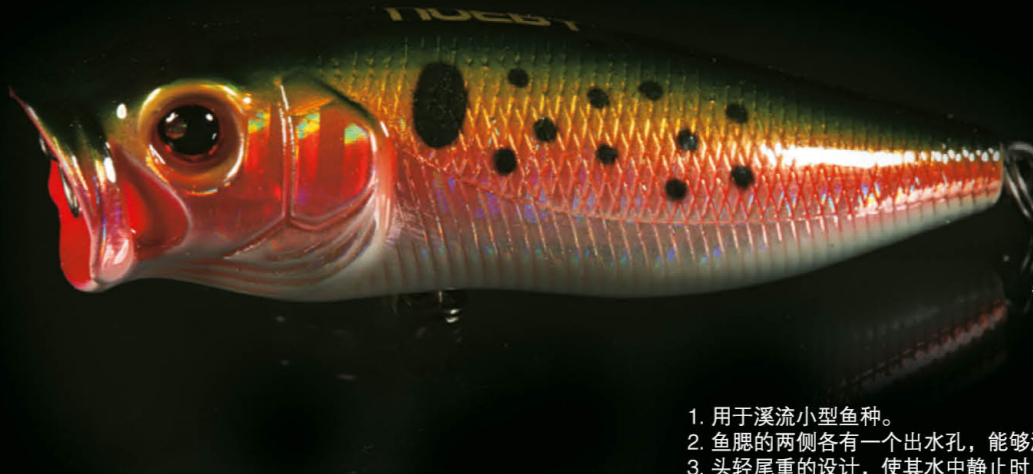
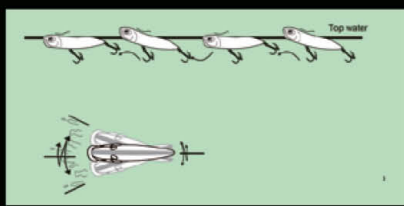


NBL 9112

1. 头轻尾重的波爬式设计，在水中静止时呈倾斜状漂浮。
2. 水中操控性强。
3. 搭载VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9112	110mm	26g	水面 Top Water

1. Light head and heavy tail popper style, it is inclined to float at static.
2. Easily operate in water.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

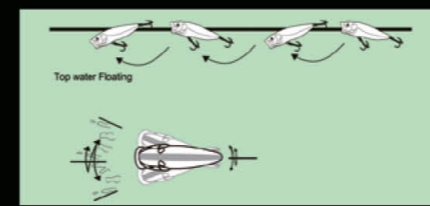


NBL 9146

1. 用于溪流小型鱼种。
2. 鱼腮的两侧各有一个出水孔，能够激起更多的水花，吸引目标鱼种攻击。
3. 头轻尾重的设计，使其水中静止时，呈倾斜状漂浮，有节奏的收线，更能吸引大鱼。
4. 搭载VMC或者日本三浦真三锚钩。

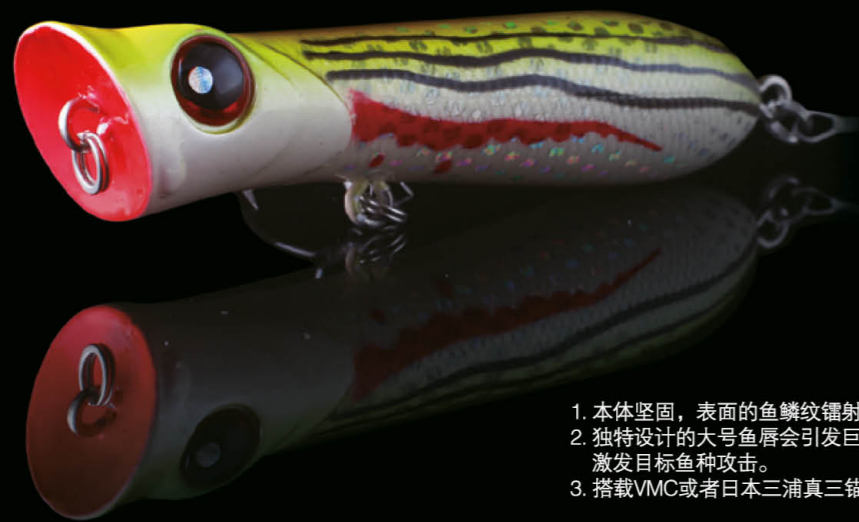
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9146	35mm	2.5g	水面 Top Water
NBL 9146	45mm	4.5g	水面 Top Water
NBL 9146	55mm	6.0g	水面 Top Water
NBL 9146	65mm	9.0g	水面 Top Water

1. Used in brook fishing such as trout, fall fish, goby.
2. Two plugholes on each gill, arouse more splash, more attractive.
3. Light head and heavy foot design, present slope floating at static. Rhythmically cutting off line, more attractive to big fish.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.



MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPAREL 钓鱼服
TERMINAL TACKLES 配件

MINNOW 米诺
VIB VIB
CRANK 胖子
TROUT 马口
PENCIL 铅笔
POPPER 波爬
LEAD JIG 铁板饵
SOFT LURE 软饵
FISHING ROD 鱼竿
FISHING REEL 渔轮
FISHING BAG 路亚包
FISHING TOOLS 工具
FISHING LINE 鱼线
APPAREL 钓鱼服
TERMINAL TACKLES 配件

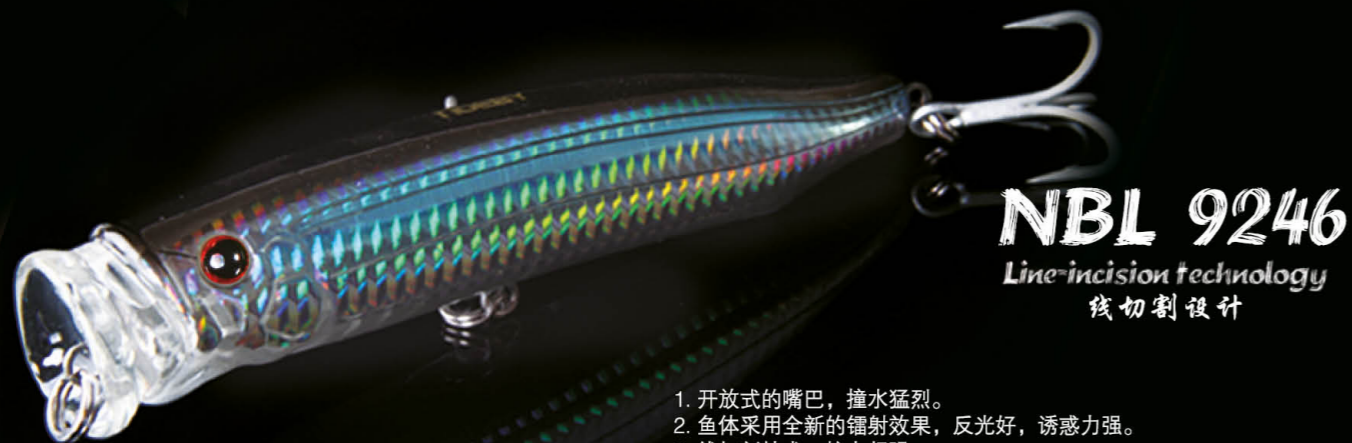


NBL 9185

1. 本体坚固，表面的鱼鳞纹镭射效果能全角度反射外来光，诱惑力极强。
2. 独特设计的大号鱼唇会引发巨大的撞水声，配合活跃的饵体泳姿，激发目标鱼种攻击。
3. 搭载VMC或者日本三浦真三锚钩，锋利坚固。

1. Strong body, fish scale with laser effect can reflect outer light from all sides, owing wonderful temptation.
2. The unique design of large fish lips can cause a huge impact sound, with active swimming motion, arouse the target fish bite and attack desire.
3. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9185	80mm	11.5g	水面 Top Water



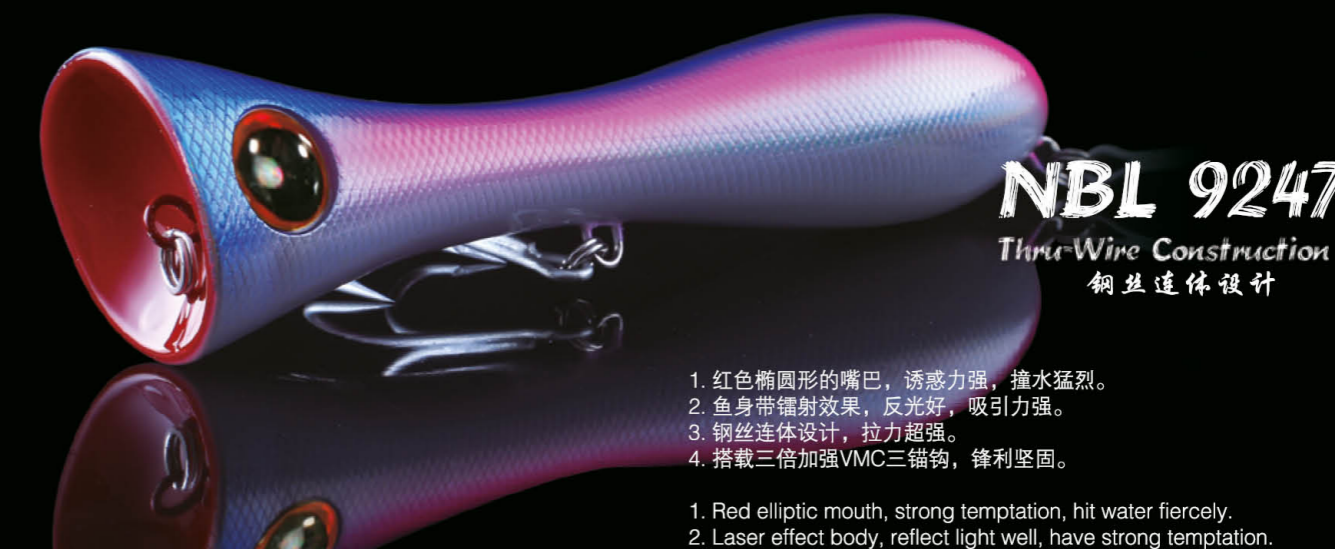
NBL 9246

Line-incision technology
线切割设计

1. 开放式的嘴巴，撞水猛烈。
2. 鱼体采用全新的镭射效果，反光好，诱惑力强。
3. 线切割技术，拉力超强。
4. 搭载加强VMC或者日本三浦真三锚钩，锋利坚固。

1. Open-ended mouth, hit water fiercely.
2. Laser effect body, reflects light from all sides, has strong temptation.
3. Strengthen split ring and line-incision technology makes the lure strong tension.
4. Equipped with strengthened sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9246	100mm	19.5g	水面 Top Water
NBL 9246	120mm	29g	水面 Top Water



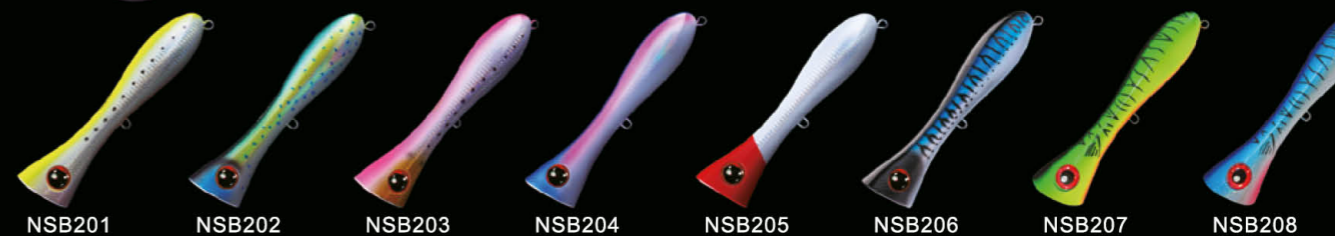
NBL 9247

Thru-Wire Construction
钢丝连体设计

1. 红色椭圆形的嘴巴，诱惑力强，撞水猛烈。
2. 鱼身带镭射效果，反光好，吸引力强。
3. 钢丝连体设计，拉力超强。
4. 搭载三倍加强VMC三锚钩，锋利坚固。

1. Red elliptic mouth, strong temptation, hit water fiercely.
2. Laser effect body, reflect light well, have strong temptation.
3. Strengthen split ring and conjoined stainless steel wire design has strong tension, target fish is GT, tuna and other big fish.
4. Equipped with 3X strengthen sharp and strong VMC treble hooks.

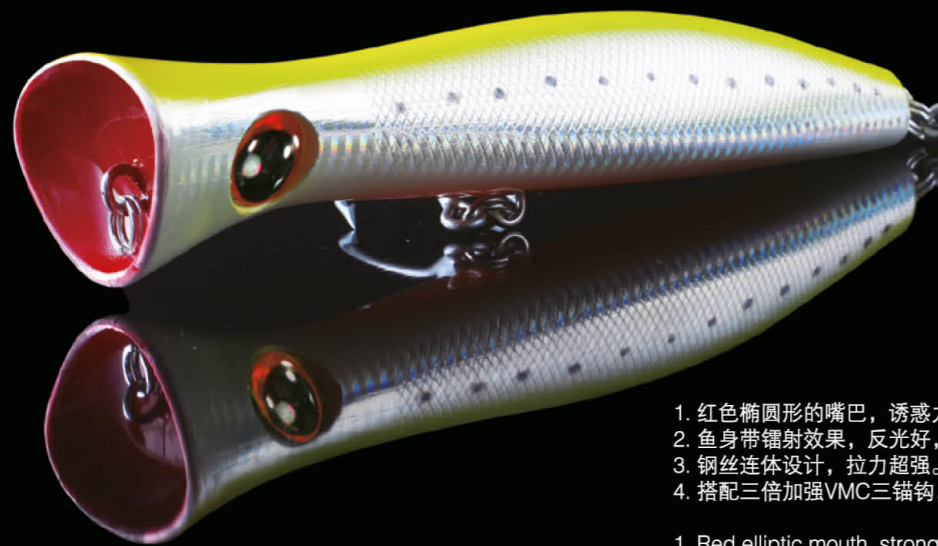
ITEM	LENGTH	WEIGHT	DEPTH
NBL 9247	205mm	133g	水面 Top Water



ITEM	LENGTH	WEIGHT	DEPTH
NBL 9246U	150mm	54g	水面 Top Water
NBL 9246D	150mm	54g	水面 Top Water

1. 开放式的嘴巴，撞水猛烈，U系列水花大，D系列水花平稳。
2. 鱼体采用全新的镭射效果，反光好，诱惑力强。
3. 线切割技术，拉力超强。
4. 搭载三倍加强法国VMC三锚钩，锋利坚固。

1. Open-ended mouth, hit water fiercely, U series generate big spray and D series is stable.
2. Laser effect body, reflects light from all sides, has strong temptation.
3. Strengthen split ring and line-incision technology makes the lure strong tension.
4. Equipped with 3X strengthen sharp and strong VMC treble hooks.



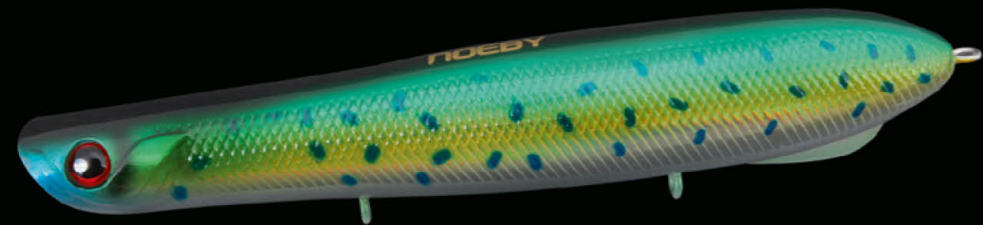
NBL 9248

Thru-Wire Construction
钢丝连体设计

1. 红色椭圆形的嘴巴，诱惑力强，撞水猛烈。
2. 鱼身带镭射效果，反光好，吸引力强。
3. 钢丝连体设计，拉力超强。
4. 搭配三倍加强VMC三锚钩，锋利坚固。

1. Red elliptic mouth, strong temptation, hit water fiercely.
2. Laser effect body, reflect light well, have strong temptation.
3. Strengthen split ring and conjoined stainless steel wire design has strong tension, target fish is GT, tuna and other big fish.
4. Equipped with 3X strengthen sharp and strong VMC treble hooks.

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9248	200mm	116g	水面 Top Water



NBL 9451

1. 内置重心转移钢珠使飞行姿态更加稳定，抛投距离更远。
2. 唇身一体设计，在拖动时能够产生更大的水花，引起目标鱼种的注意。
3. 配备VMC或者日本三浦真三锚钩。

1. Inner weight shift steel ball featured stable action in the air and long distance casting.
2. Lip and body are integrated that make much more water when retrieving, more attractive to target fish
3. Armed with VMC (Japanese SUGIURA Hook) treble hooks

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9451	130mm	31g	水面 Top Water

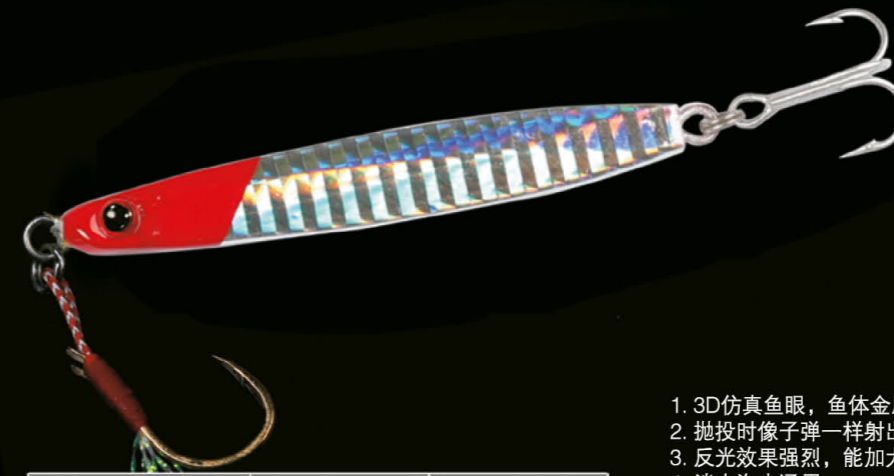


NBL 1001N

1. 3D仿真鱼眼，鱼体金属质感分明，颜色艳丽。
2. 抛投时像子弹一样射出，能快速检索鱼群。
3. 反光效果强烈，能加大路亚鱼种的攻击。
4. 淡水海水通用。

1. 3D eyes, metal lure with good looking and attractive color.
2. The bait cast like shooting, very fast retrieve when in the water.
3. Strong reflect light effect, enhance fish attacking desire.
4. Catch a wide range of saltwater and freshwater fish, with a methodic jigging action or on a straight retrieve.

ITEM	LENGTH	WEIGHT
NBL 1001N	60mm	21g
NBL 1001N	65mm	28g
NBL 1001N	80mm	40g



NBL 1003N

1. 3D仿真鱼眼，鱼体金属质感分明，颜色艳丽。
2. 抛投时像子弹一样射出，能快速检索鱼群。
3. 反光效果强烈，能加大路亚鱼种的攻击。
4. 淡水海水通用。

1. 3D eyes, metal lure with good looking and attractive color.
2. The bait cast like shooting, very fast retrieve when in the water.
3. Strong reflect light effect, enhance fish attacking desire.
4. Catch a wide range of saltwater and freshwater fish, with a methodic jigging action or on a straight retrieve.

ITEM	LENGTH	WEIGHT
NBL 1003N	65mm	25g
NBL 1003N	75mm	30g



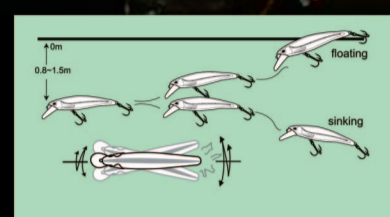


NBL 9047

1. 身形小巧灵活, 泳姿生动自然。
2. 淡水海水通用。
3. 内镶射, 持久反射光。
4. 配备VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9047	80mm	7.5g	浮水 Floating 0-0.8m

1. Exquisite body, natural and vivid gesture.
2. Universal lure, available both in saltwater and freshwater.
3. Inner laser effect, long lasting reflecting light.
4. Armed with VMC (Japanese SUGIURA Hook) treble hook.

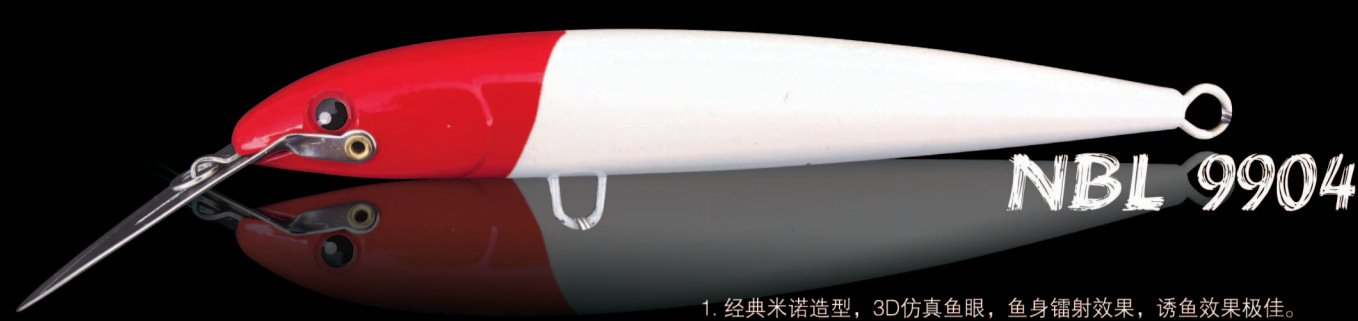
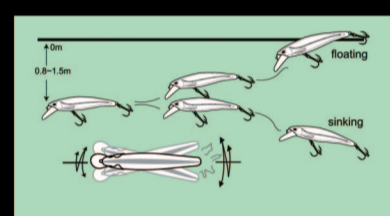


NBL 9047 Three-Wire Construction 钢丝连体设计

1. 通用饵, 淡水海水通用。
2. 钢丝连体, 配备加强三锚钩, 鱼饵坚固, 减少损耗。
3. 配备加强VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9047	100mm	12g	浮水 Floating 0-1.0m
NBL 9047	140mm	39g	浮水 Floating 0-2.5m

1. Universal lure, available both in saltwater and freshwater.
2. Wiggly gesture, big tongue can reach to deep water at dragging, especially for sea water trolling fishing.
3. Outfitted with stainless steel hardware, strong power, reduce loss.
4. Armed with strengthened VMC (Japanese SUGIURA Hook) treble hook.



NBL 9904

1. 经典米诺造型, 3D仿真鱼眼, 鱼身镭射效果, 诱鱼效果极佳。
2. 特殊的不锈钢吉球, 使饵体在推动时更加稳定。
3. 体内有重心转移钢球, 可长距离远投, 拖动时展现经典的泳姿, 发出诱鱼的声音。
4. 采用特级ABS材质制作, 坚固结实耐用。
5. 搭载VMC或者日本三浦真三锚钩, 锋利坚固。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9904	130mm	32.5g	浮水 Floating 0-5m
NBL 9904	185mm	60g	沉水 Sinking 5-6m
NBL 9904	225mm	76g	浮水 Floating 5-8m

1. Classic minnow style, 3D eyes, laser effect fish scale, excellent effect.
2. Special stainless steel lip features stable action when trolling.
3. Weight shift steel balls in the body, long-casting system with an irresistible rattle and classic swimming action.
4. Super level ABS material makes it strong and solid, contribute to long life service.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

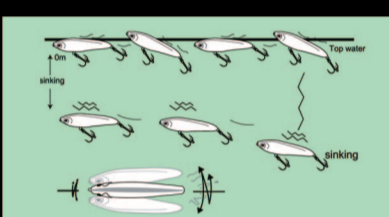


NBL 9068

1. 远投设计, 抽动时泳姿风骚, 诱鱼效果极佳。
2. 内镶射效果, 持久反射光。
3. 搭配VMC或者日本三浦真三锚钩。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9068	95mm	25g	全泳层 Variable sinking

1. Long casting distance, show sultry gesture at twitching, attracting fish perfectly.
2. Inner laser paper reflect light permanently.
3. Armed with VMC (Japanese SUGIURA Hook) treble hook.

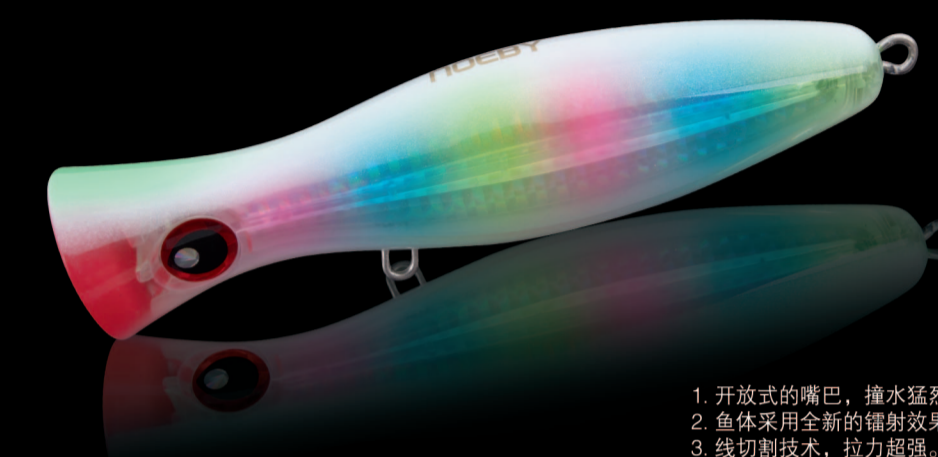


NBL 9439

1. 3D仿真鱼眼, 颜色明亮, 高质量的ABS材质, 坚固耐用。
2. 旋转360度8字环设计, 控鱼更加灵活。
3. 鱼体内有多个钢珠, 可稳定泳姿, 有序的出水孔拖动时发出声响, 能更好的激起路亚鱼种的攻击欲望。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9439	130mm	50g	水面 Top Water

1. 3D eyes, bright color, high quality ABS construction, contribute to long life service.
2. Instead of split rings, swivel rings make catching fish more effective.
3. Large cup red face and ordered holes create a loud POP and bubble trail that drives the fish crazy.
4. The lure body with multiple steel ball, can stabilize the swimming posture, rattling when being dragged, enable you to fight the largest fish around.



NBL 9602 Line-incision technology 线切割设计

1. 开放式的嘴巴, 抽水猛烈。
2. 鱼体采用全新的镭射效果, 反光好, 诱惑力强。
3. 线切割技术, 拉力超强。
4. 搭载加强VMC或者日本三浦真三锚钩, 锋利坚固。

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9602	120mm	43g	水面 Top Water
NBL 9602	160mm	78g	水面 Top Water
NBL 9602	200mm	150g	水面 Top Water

1. Open-ended mouth, hit water fiercely.
2. Laser effect body, reflects light from all sides, has strong temptation.
3. Strengthen split ring and line-incision technology makes the lure strong tension.
4. Equipped with strengthened sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NBL 9427

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9427	65mm	6.2g	浮水 Floating 0-0.8m

1. 经典米诺造型, 3D仿真鱼眼, 明亮的颜色, 泳姿栩栩如生。
2. 采用特级ABS材质制作, 坚固结实。
3. 独特的声音吸引远方的鱼。
4. 手工调试和漏水检查, 确保每个路亚饵有效生动的泳姿效果。
5. 搭载BKK或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow style, 3D eyes, bright colors, vivid swimming action.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Its distinctive rattle creates a call that beckons fish from far away.
4. Hand testing and leak inspection make sure every lure qualified and effective.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

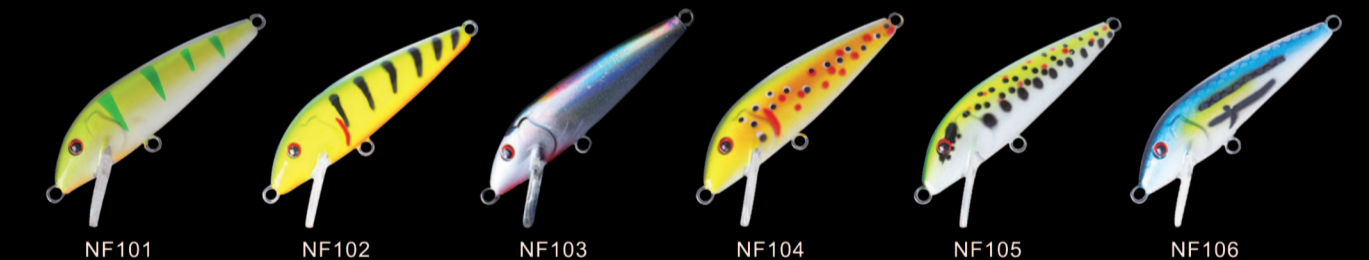


NBL 9429

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9429	50mm	3.3g	浮水 Floating 0-1m

1. 经典米诺造型, 3D仿真鱼眼, 明亮的颜色, 泳姿栩栩如生。
2. 采用特级ABS材质制作, 坚固结实耐用。
3. 独特的声音吸引远方的鱼。
4. 手工调试和漏水检查, 确保每个路亚饵有效生动的泳姿效果。
5. 搭载BKK或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow style, 3D eyes, bright colors, vivid swimming action.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Its distinctive rattle creates a call that beckons fish from far away.
4. Hand testing and leak inspection make sure every lure qualified and effective.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NBL 9431

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9431	50mm	3.3g	浮水 Floating 0-1m

1. 经典米诺造型, 3D仿真鱼眼, 明亮的颜色, 泳姿栩栩如生。
2. 采用特级ABS材质制作, 坚固结实耐用。
3. 独特的声音吸引远方的鱼。
4. 手工调试和漏水检查, 确保每个路亚饵有效生动的泳姿效果。
5. 搭载BKK或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow style, 3D eyes, bright colors, vivid swimming action.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Its distinctive rattle creates a call that beckons fish from far away.
4. Hand testing and leak inspection make sure every lure qualified and effective.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NBL 9428

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9428	38mm	2.2g	沉水 Sinking 0-1m

1. 经典米诺造型, 3D仿真鱼眼, 明亮的颜色, 泳姿栩栩如生。
2. 采用特级ABS材质制作, 坚固结实。
3. 独特的声音吸引远方的鱼。
4. 手工调试和漏水检查, 确保每个路亚饵有效生动的泳姿效果。
5. 搭载BKK或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow style, 3D eyes, bright colors, vivid swimming action.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Its distinctive rattle creates a call that beckons fish from far away.
4. Hand testing and leak inspection make sure every lure qualified and effective.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

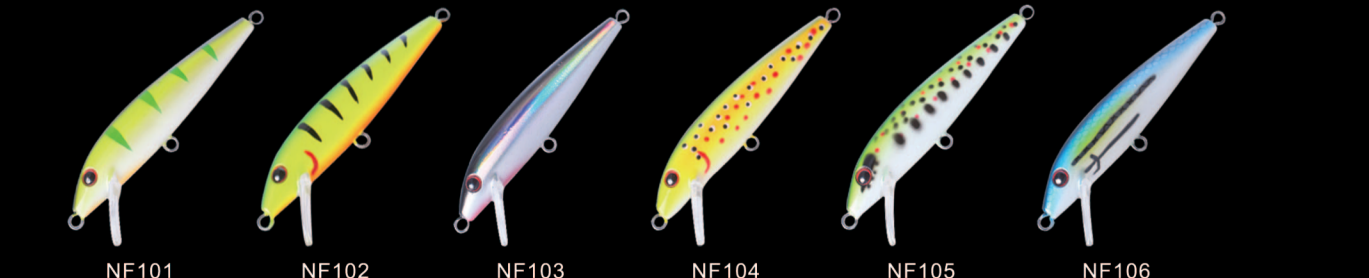


NBL 9430

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9430	65mm	4.5g	浮水 Floating 0-1m

1. 经典米诺造型, 3D仿真鱼眼, 明亮的颜色, 泳姿栩栩如生。
2. 采用特级ABS材质制作, 坚固结实耐用。
3. 独特的声音吸引远方的鱼。
4. 手工调试和漏水检查, 确保每个路亚饵有效生动的泳姿效果。
5. 搭载BKK或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow style, 3D eyes, bright colors, vivid swimming action.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Its distinctive rattle creates a call that beckons fish from far away.
4. Hand testing and leak inspection make sure every lure qualified and effective.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.



NBL 9432

ITEM	LENGTH	WEIGHT	DEPTH
NBL 9432	40mm	2.4g	沉水 Sinking

1. 经典米诺造型, 3D仿真鱼眼, 明亮的颜色, 泳姿栩栩如生。
2. 采用特级ABS材质制作, 坚固结实耐用。
3. 独特的声音吸引远方的鱼。
4. 手工调试和漏水检查, 确保每个路亚饵有效生动的泳姿效果。
5. 搭载BKK或者日本三浦真三锚钩, 锋利坚固。

1. Classic minnow style, 3D eyes, bright colors, vivid swimming action.
2. Super level ABS material makes it strong and solid, contribute to long life service.
3. Its distinctive rattle creates a call that beckons fish from far away.
4. Hand testing and leak inspection make sure every lure qualified and effective.
5. Sharp and strong VMC (Japanese SUGIURA Hook) treble hooks.

